



European Mechanical Installation Monitor Q3 2025

Purchase channels

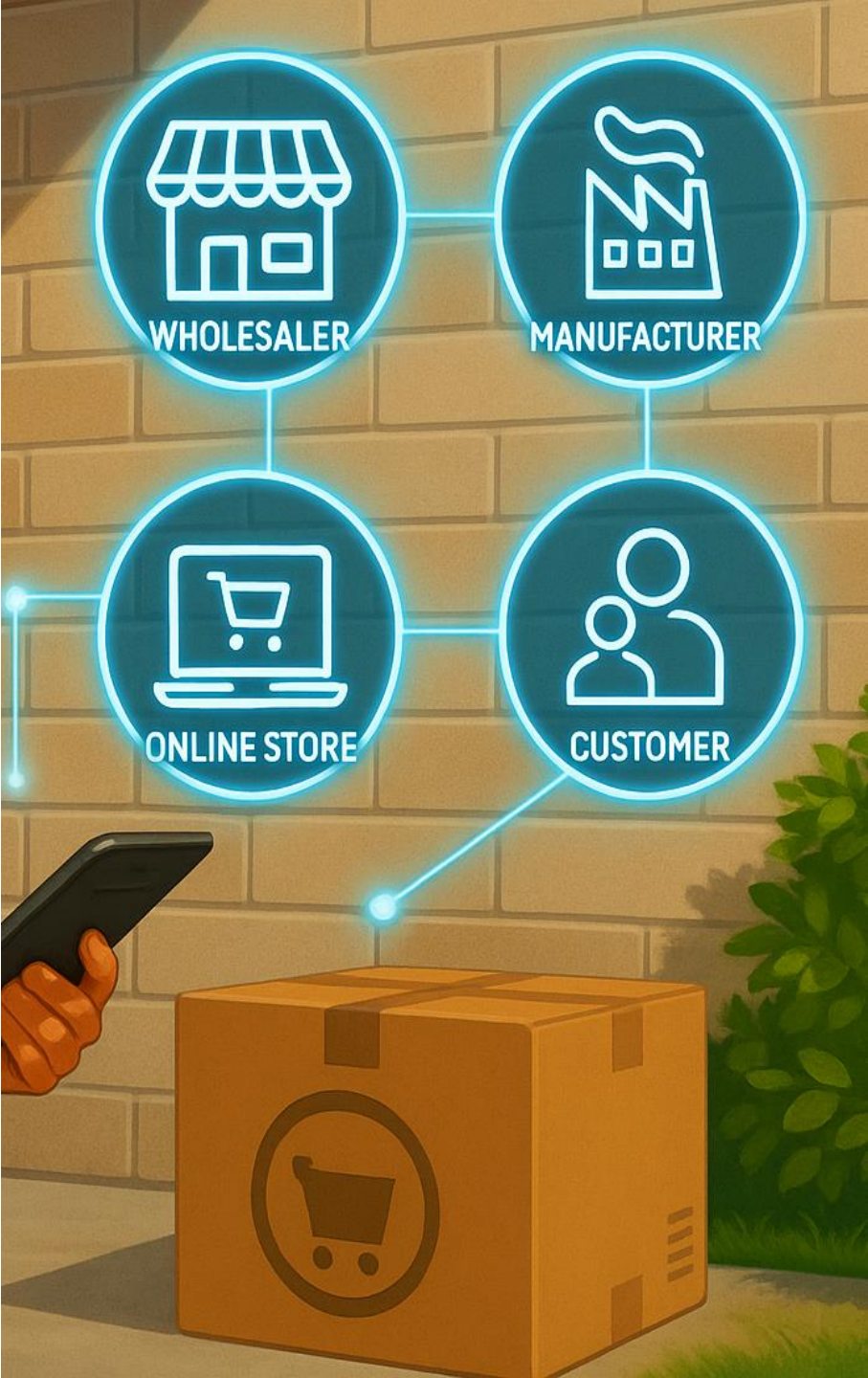
November 2025

A category report by

USP Marketing Consultancy

Index

About European Mechanical Installation Monitor
Key takeaways
Profile of the Mechanical installer
Business development
Theme topic – Services in the installation market
Cross-country summary
United Kingdom
Germany
France
Poland
Belgium
The Netherlands
Appendix



European Mechanical Installation Monitor

Gain valuable insights into the European mechanical installation market with our quarterly analysis. Conducted through 701 detailed phone interviews with registered HVAC installers and plumbers across six key European markets, our research captures the latest trends and behaviours driving the industry.

Discover Industry Insights

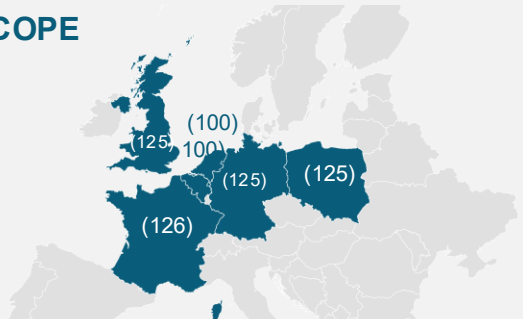
Our research provides a comprehensive overview of the European mechanical installation market, featuring:

- **Fixed Part:** Economic developments of installation companies in Europe, including order book and turnover trends.
- **Quarterly Themes for 2025:**
 - Q1: Sustainability
 - Q2: Services in the installation market
 - **Q3: Purchase channels**
 - Q4: Training needs

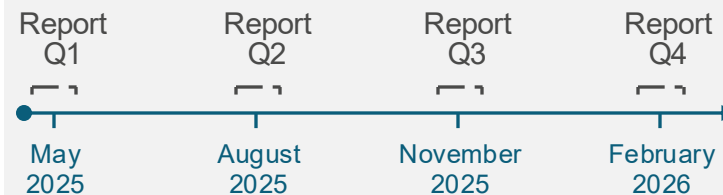
Stay ahead of the curve with data-driven insights and in-depth analysis tailored to your business needs.



COUNTRY SCOPE



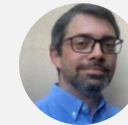
THE TIMELINE



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About **target group** & methodology



Surveying HVAC installation companies...

Interviewed companies need to provide HVAC installation services, but they may also do other activities in addition (electrical installation, etc.). Most interviews are conducted with owners/ directors or purchasers of these companies.

... selected from a country-representative database

USP possesses an international database of HVAC installation companies, which is constantly updated. Respondents are thus not part of a fixed panel; the sample varies from wave to wave.

... through phone interviews, by native-speaking agents

Phone surveys are the best approach for obtaining a sufficient number of interviews, in order to provide insights which can be relied on. These phone interviews are conducted by fixed fieldwork partners, located in the respective countries.

... weighting the results based on company size groups

Country results are weighted so that all three company size groups* have an equal influence on the total. As typically most interviews are conducted with small companies, we believe it is important to correct in order for large companies to have an equal impact on the 'total' results. This way the results are not heavily influenced by many smaller companies.

* **Group 1:** 1-4 FTE; **Group 2:** 5-14 FTE; **Group 3:** 15+ FTE

About the Q3 theme topic



Purchase channels in the installation sector...

This quarter we investigated the topic of purchase channels by asking installers through which channels they buy products they need for their work and what are the ways of purchasing they prefer.

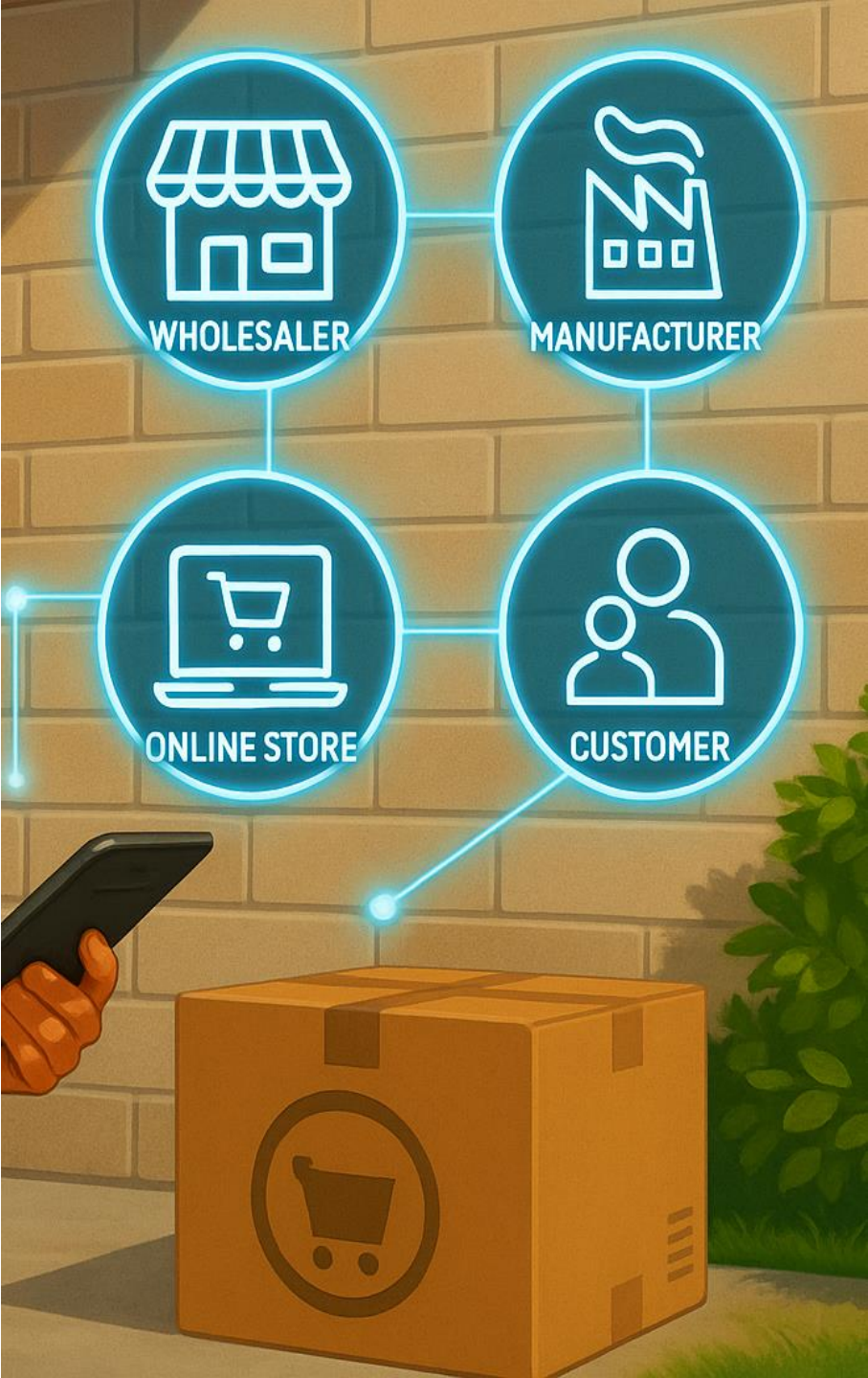
...helps to understand buying behaviour/habits of installers

To provide the necessary insights, we covered the following topics:

- Purchasing through different channels: at traditional wholesalers, pure online players, DIY stores, building merchants and directly from the manufacturers.
- Special focus on:
 - Purchasing through specialised wholesalers
 - Buying products directly from manufactures
 - Buying via pure online shops and future of online shops
- Modes of ordering products:
 - Traditional (via telephone, fax, email, the sales representative or visit the store)
 - Online (via the website, web shop of the wholesaler or a wholesaler app)
- Modes of getting to the products: delivery vs. pick up at the wholesaler

Index

About European Mechanical Installation Monitor
Key takeaways
Profile of the Mechanical installer
Business development
Theme topic – Purchase channels
Cross-country summary
United Kingdom
Germany
France
Poland
Belgium
The Netherlands
Appendix





Business Development:

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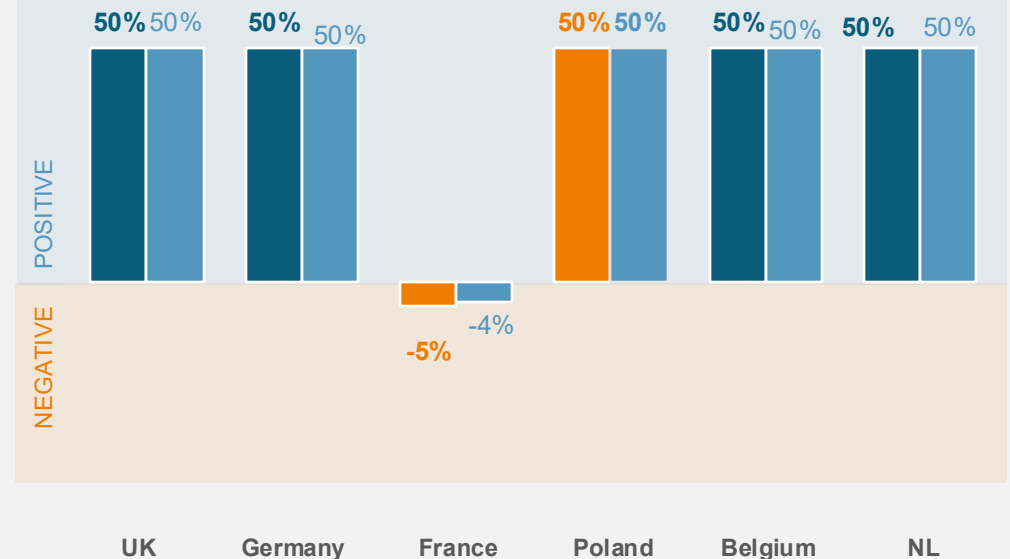
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Turnover balance of importers Q3 2025 and Q4 2025

Balance of companies that **see/expect** an increase minus decrease in turnover **Q3 2025/Q4 2025** compared to the turnover for **Q3 2024/Q4 2024**





Purchase channels:

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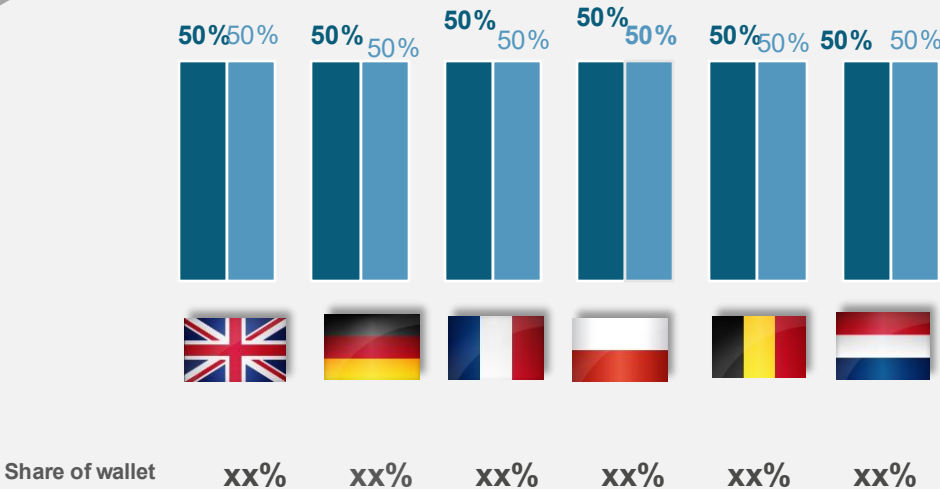
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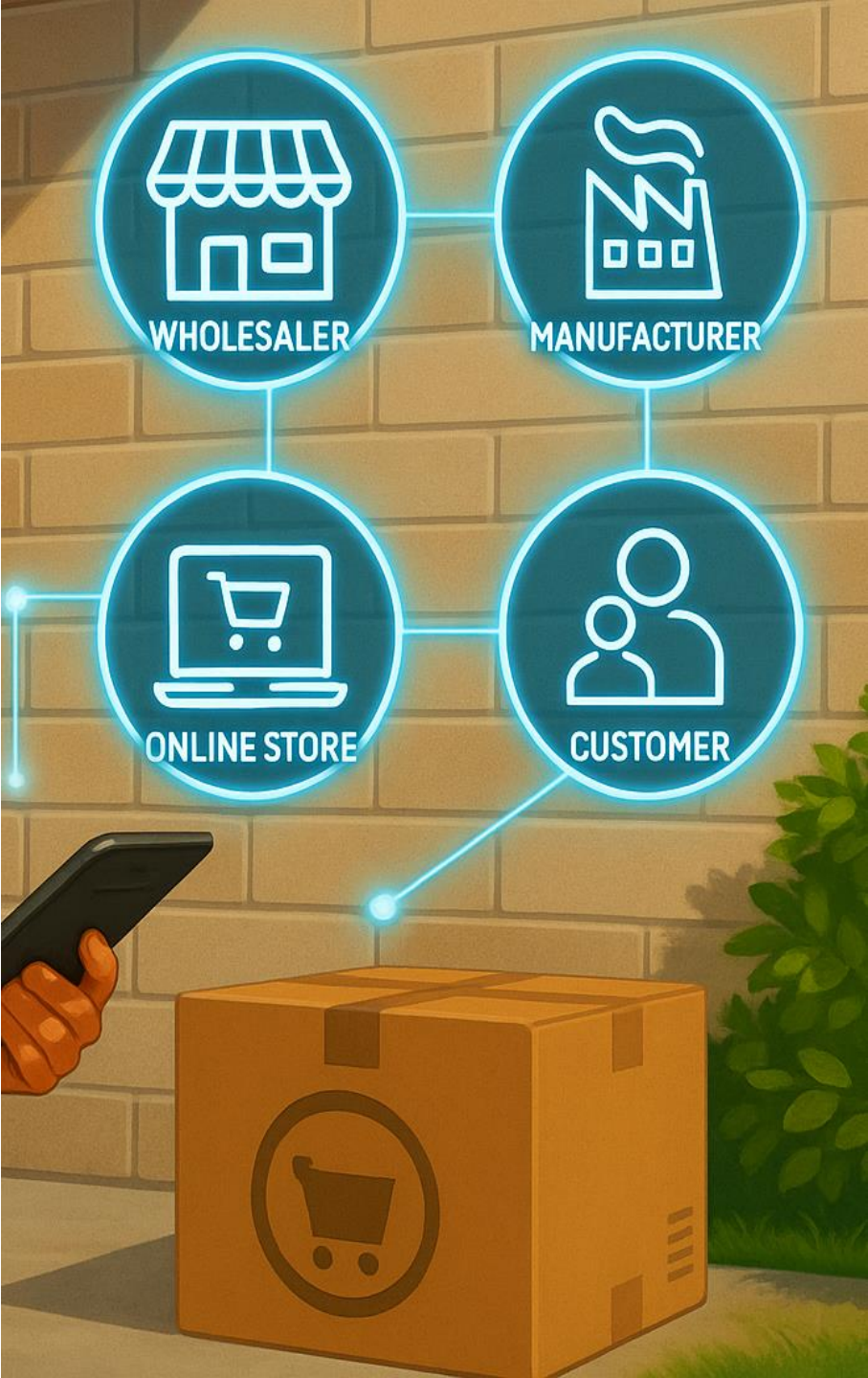
Share of installers buying products from the manufacturers

Balance – share of installers buying from manufacturers in **2025** compared to **2023**.



Index

About European Mechanical Installation Monitor
Key takeaways
Profile of the Mechanical installer
Business development
Theme topic – Purchase channels
Cross-country summary
United Kingdom
Germany
France
Poland
Belgium
The Netherlands
Appendix



Core HVAC activities

Which of the following installation activities does your company perform?

	UK	Germany	France	Poland	Belgium	Netherlands
Sample size	125	125	126	125	100	100
Heating installations	50%	50%	50%	50%	50%	50%
Hot & cold-water installations	50%	50%	50%	50%	50%	50%
Installation of sanitary ware	50%	50%	50%	50%	50%	50%
Heat pumps	50%	50%	50%	50%	50%	50%
Ventilation	50%	50%	50%	50%	50%	50%
Air conditioning and cooling	50%	50%	50%	50%	50%	50%

Other installation activities

	UK	Germany	France	Poland	Belgium	Netherlands
Sample size	125	125	126	125	100	100
Electrical installation	50%	50%	50%	50%	50%	50%
Solar cells, solar collectors	50%	50%	50%	50%	50%	50%
Home automation installation	50%	50%	50%	50%	50%	50%

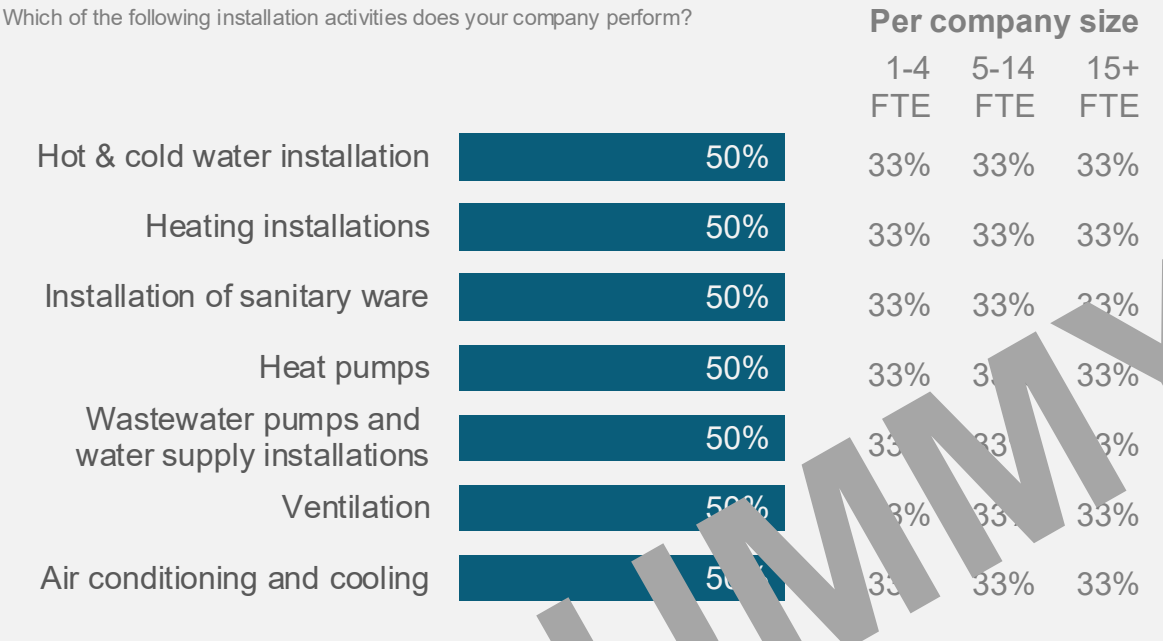




Installers' profile:

Core HVAC activities

Which of the following installation activities does your company perform?

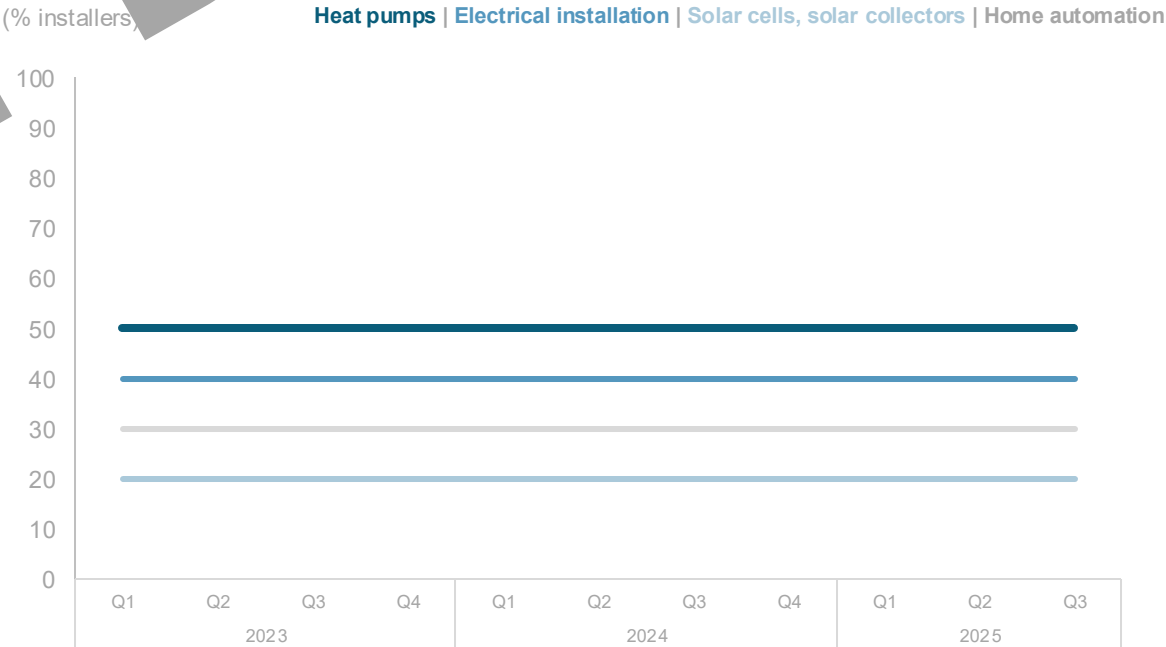


Other installation activities



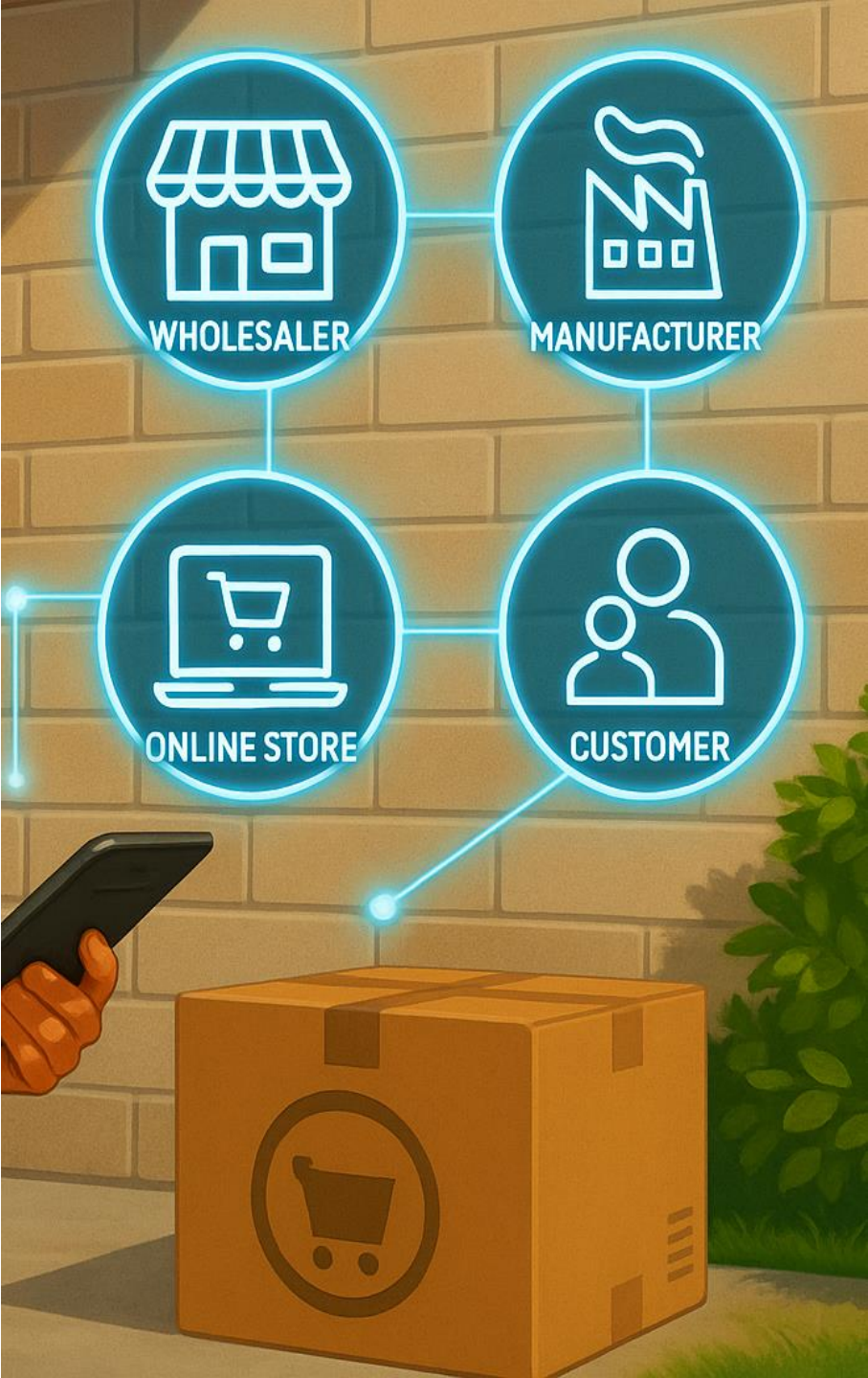
Installation activities trend development:

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Index

About European Mechanical Installation Monitor
Key takeaways
Profile of the Mechanical installer
Business development
Theme topic – Purchase channels
Cross-country summary
United Kingdom
Germany
France
Poland
Belgium
The Netherlands
Appendix

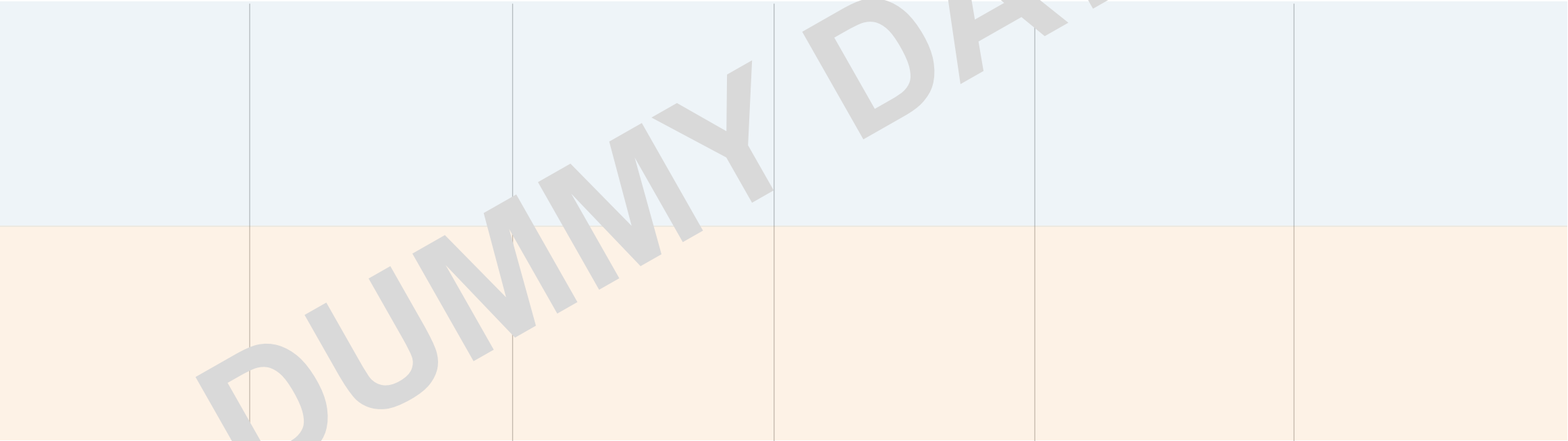


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Turnover outlook last quarters and expectations for Q4 2025

Q: If you compare your turnover of Q3-25 to Q3-24, how did your turnover develop? | What are your expectations for the development in Q4-25?
TURNOVER BALANCE = (% INCREASE minus % DECREASE)

NEGATIVE | POSITIVE



The United Kingdom

Germany

France

Poland

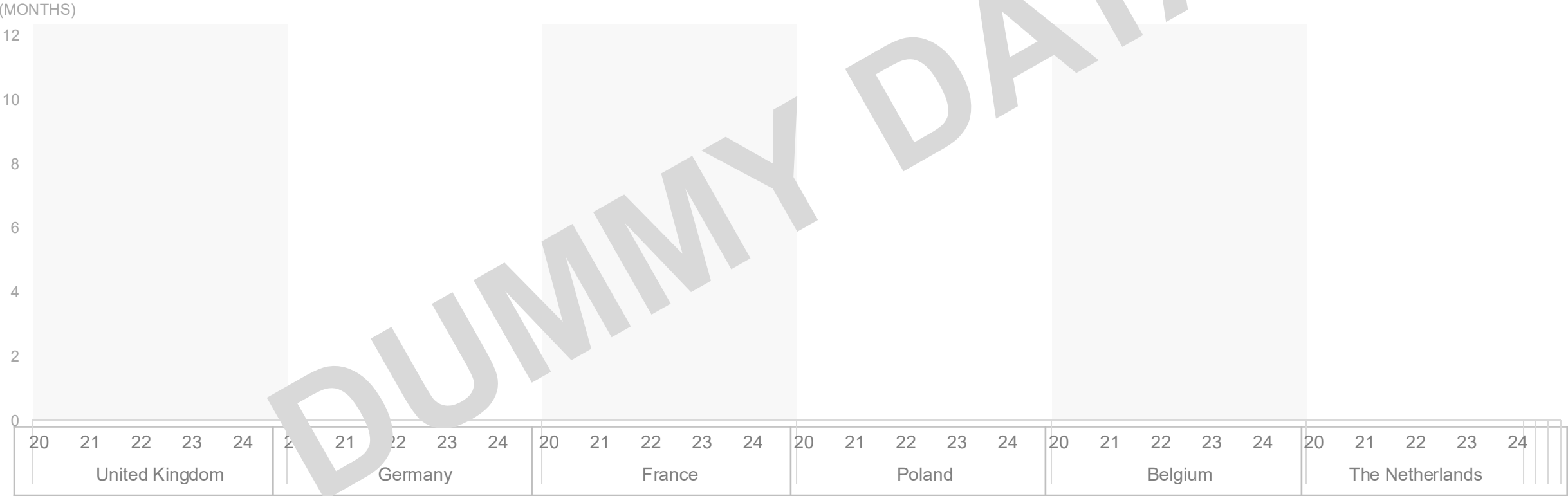
Belgium

The Netherlands

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Order book portfolio

Q: How big is your current order book portfolio? For how many months will you be able to keep your current staff working?



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Number of projects in Q3 2025

Q: How many new projects has your company scored/ been commissioned in Q3 2025? How many projects have been postponed in Q3 2025? In Q3 2025, how many projects were not started and cancelled?

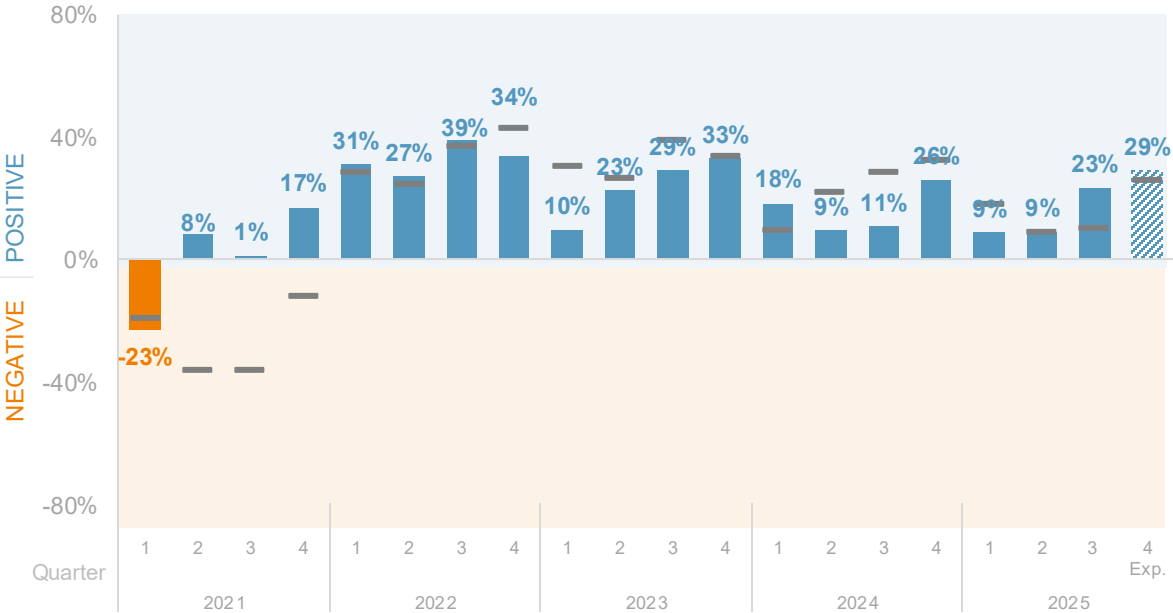
		UK		Germany		France		Poland		Belgium		The Netherlands	
		Share of companies	Avg. # of projects	Share of companies	Avg. # of projects	Share of companies	Avg. # of projects	Share of companies	Avg. # of projects	Share of companies	Avg. # of projects	Share of companies	Avg. # of projects
New projects	Q2-25	50%	10	50%	10	50%	10	50%	10	50%	10	50%	10
	Q1-25	50%	10	50%	10	50%	10	50%	10	50%	10	50%	10
	Q4-24	50%	10	50%	10	50%	10	50%	10	50%	10	50%	10
	Q3-24	50%	10	50%	10	50%	10	50%	10	50%	10	50%	10
Postponed projects	Q2-25	50%	10	50%	10	50%	10	50%	10	50%	10	50%	10
	Q1-25	50%	10	50%	10	50%	10	50%	10	50%	10	50%	10
	Q4-24	50%	10	50%	10	50%	10	50%	10	50%	10	50%	10
	Q3-24	50%	10	50%	10	50%	10	50%	10	50%	10	50%	10
Cancelled projects	Q2-25	50%	10	50%	10	50%	10	50%	10	50%	10	50%	10
	Q1-25	50%	10	50%	10	50%	10	50%	10	50%	10	50%	10
	Q4-24	50%	10	50%	10	50%	10	50%	10	50%	10	50%	10
	Q3-24	50%	10	50%	10	50%	10	50%	10	50%	10	50%	10

Dutch order books have decreased slightly, but the turnover balance has increased compared to the previous quarter, with both the order book portfolio and the turnover balance being higher than in the same quarter last year.

Turnover outlook

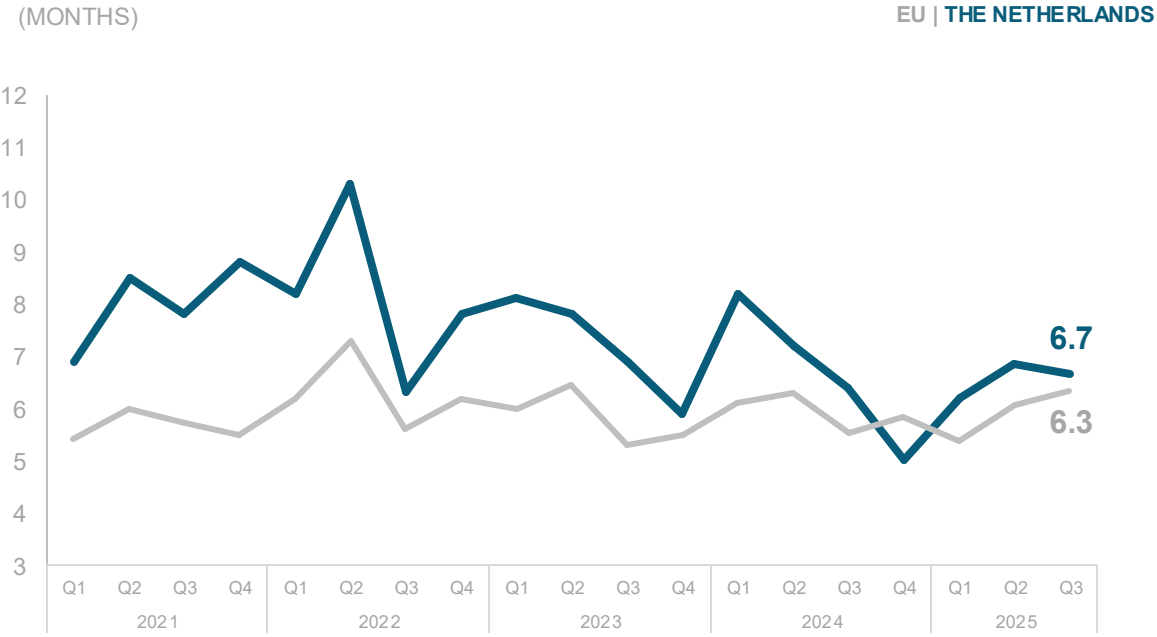
Q: If you compare your turnover of Q3-25 to Q3-24, how did your turnover develop? | What are your expectations for the development in Q4-25?

TURNOVER BALANCE = (% INCREASE minus % DECREASE)
■ COMPARISON SAME QUARTER LAST YEAR



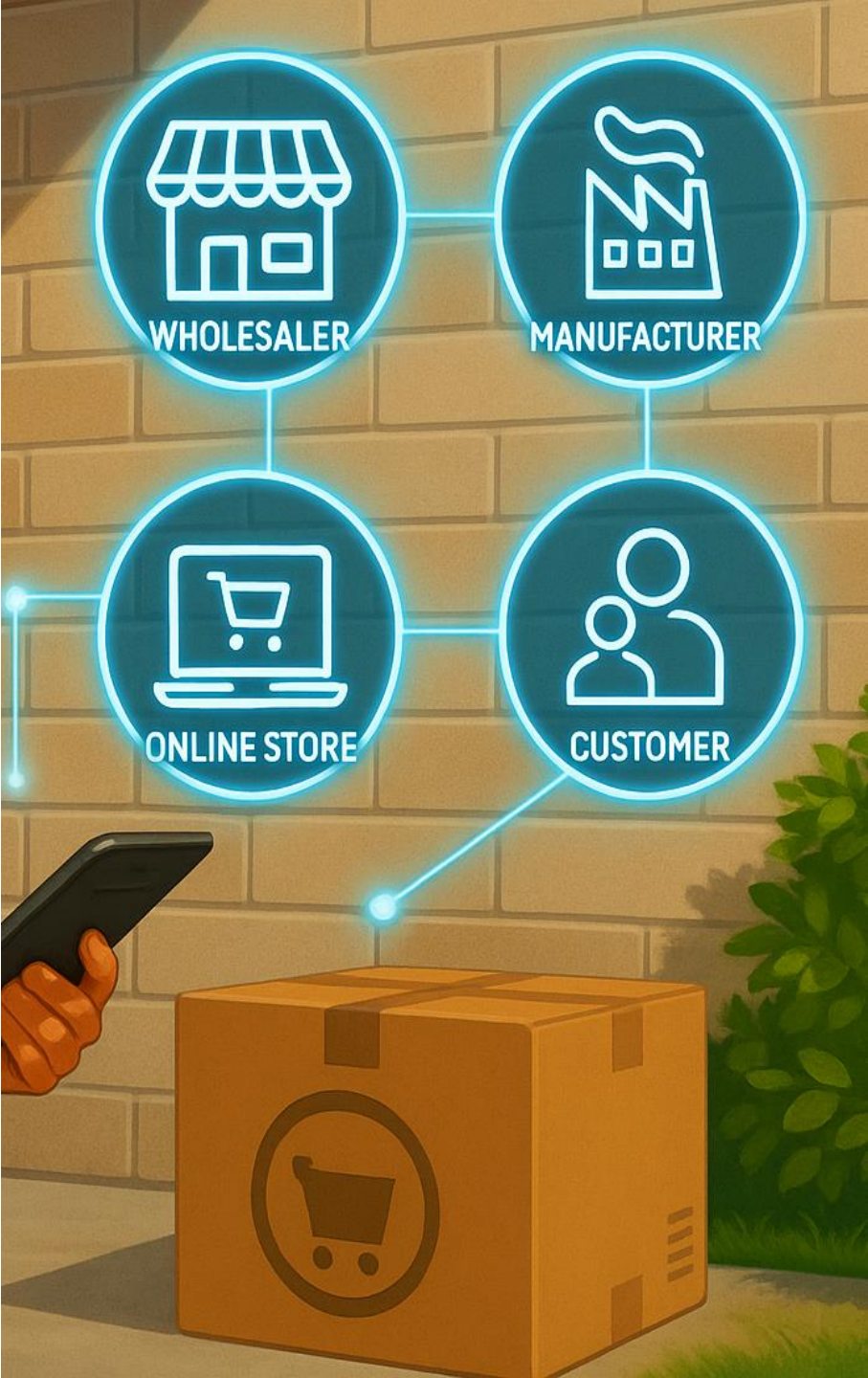
Order book portfolio

Q: How big is your current order book portfolio?



Index

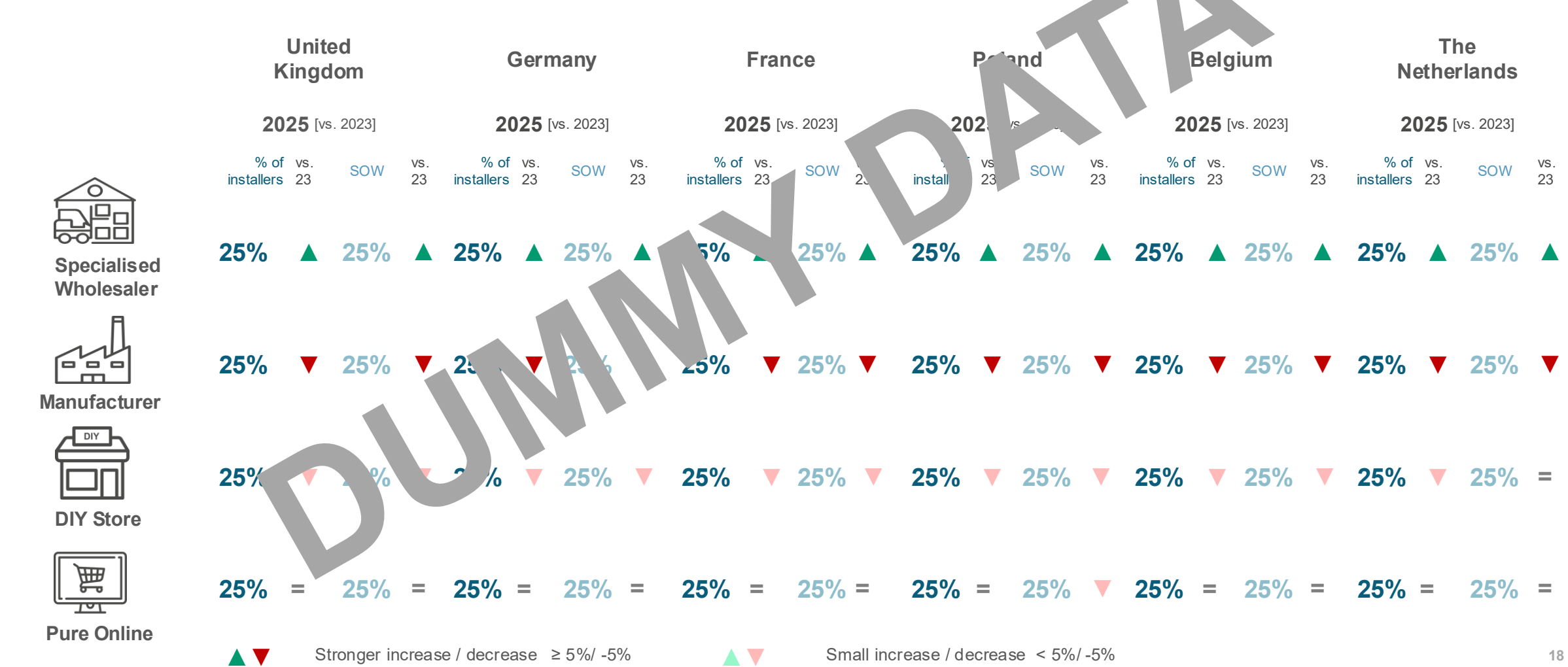
About European Mechanical Installation Monitor
Key takeaways
Profile of the Mechanical installer
Business development
Theme topic – Purchase channels
Cross-country summary
United Kingdom
Germany
France
Poland
Belgium
The Netherlands
Appendix



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Distribution of total purchase among channels HVAC installers

Q: Approximately what share of your total purchase (the money you spend) on installation related products for your daily job is being done via the following channels?

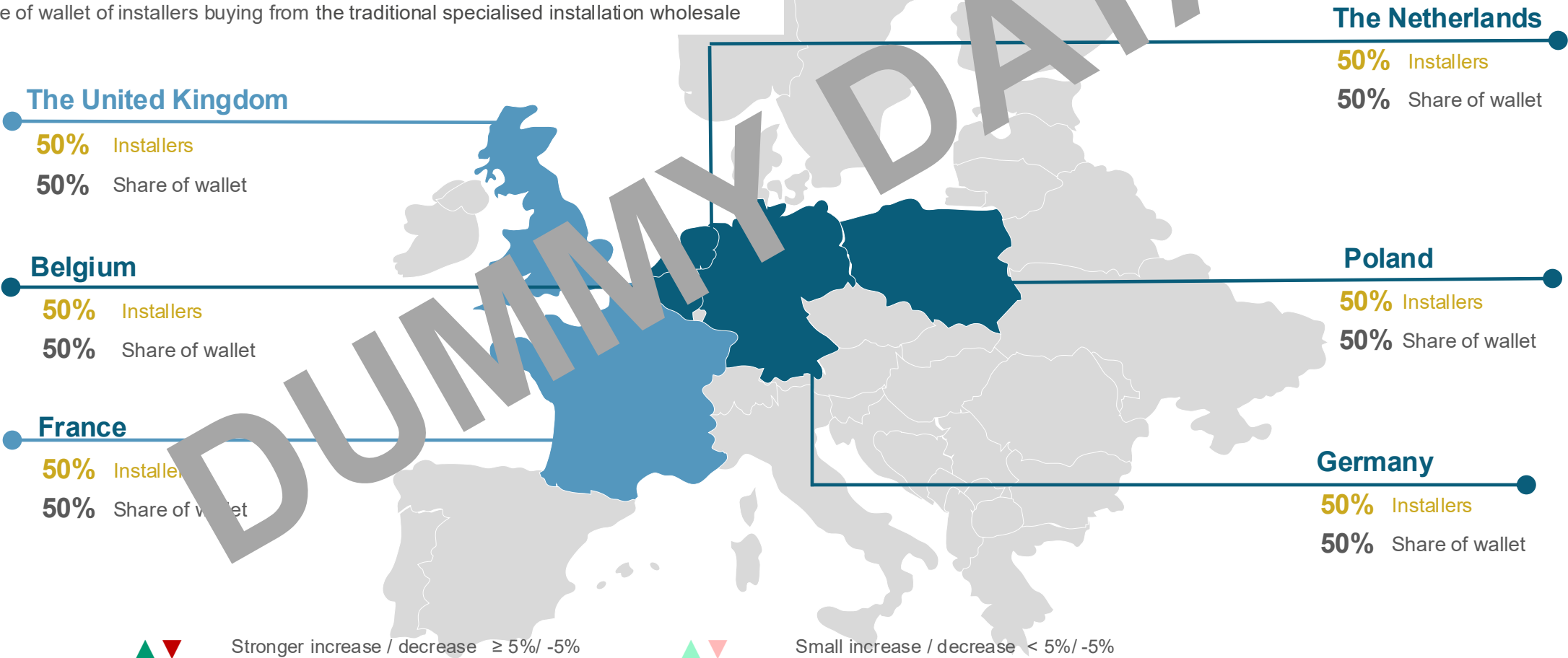


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Buying directly from the traditional specialised installation wholesale among installers

% Share of installers buying from the traditional specialised installation wholesale

% Share of wallet of installers buying from the traditional specialised installation wholesale

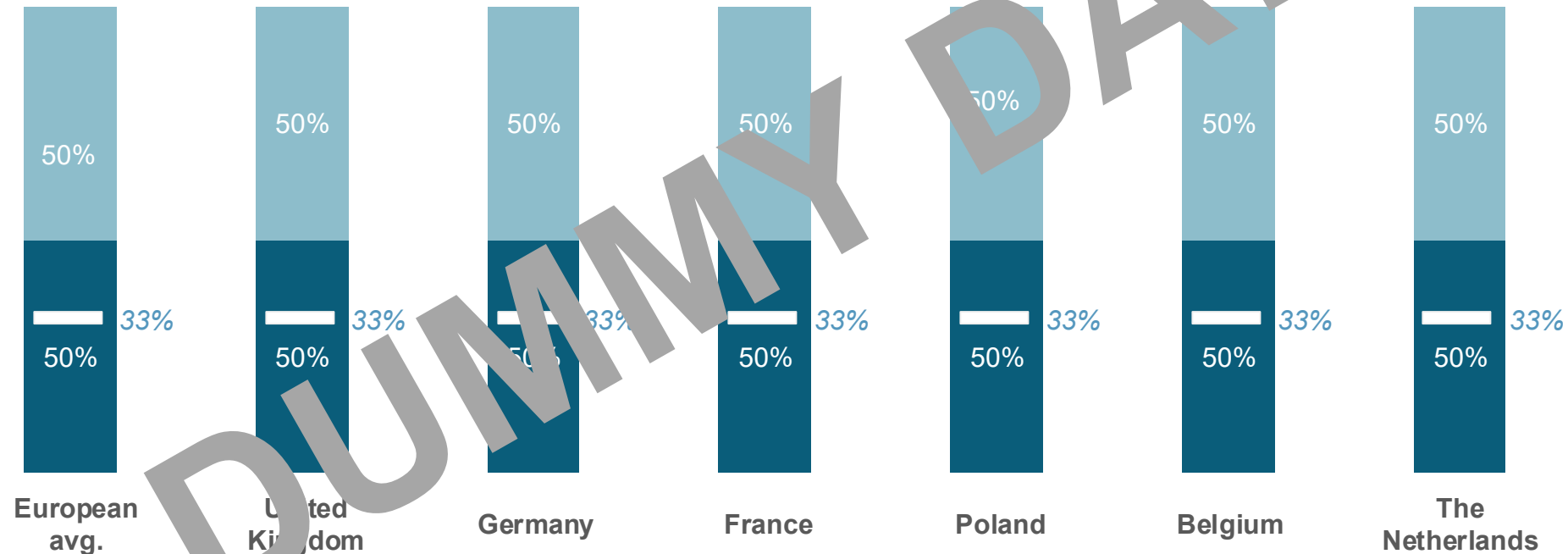


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Ordering methods (share of orders) from the traditional specialised installation wholesale

Q: Thinking about SPECIALISED INSTALLATION WHOLESALERS (selling only installation products), what share of your total purchases from them is ordered...?

TRADITIONALLY* | ONLINE* | ☐ TRADITIONALLY in 2023



*Traditionally: via telephone, fax, email, the sales representative or visit the store

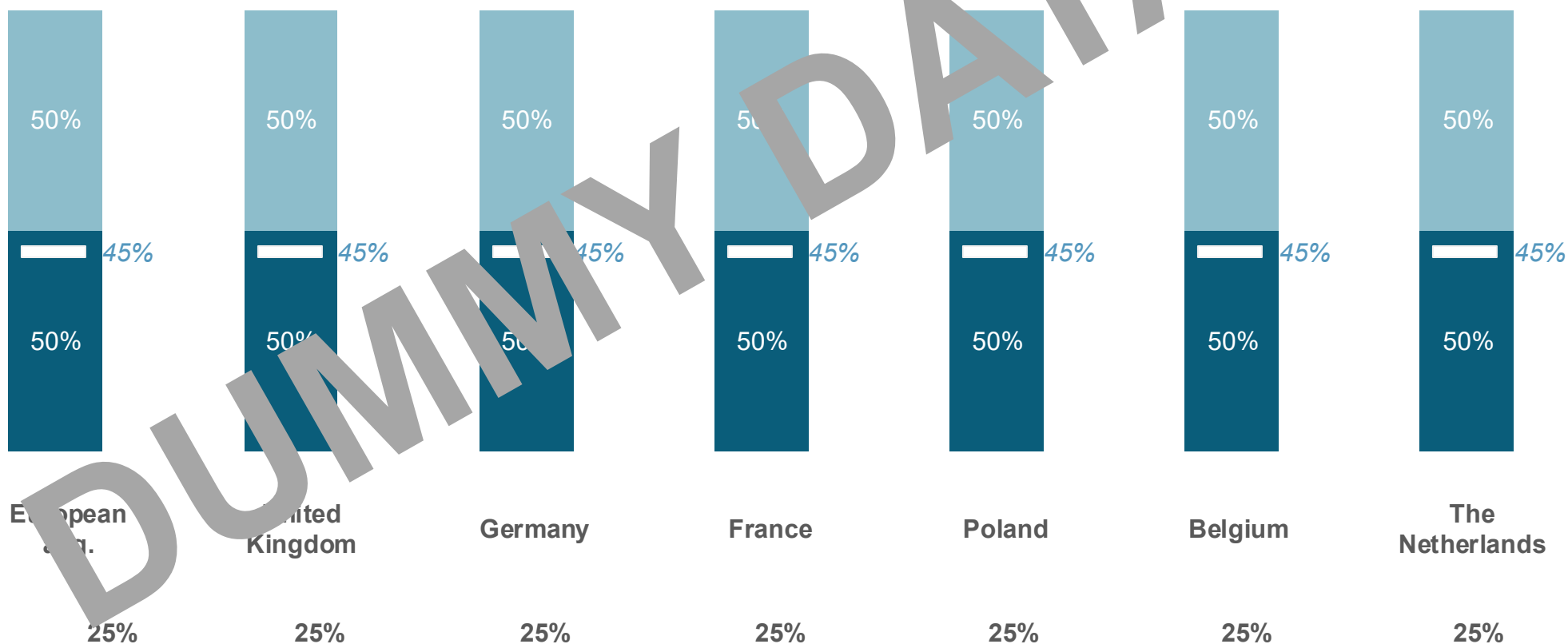
*Online: via the website, web shop of the wholesaler or a wholesaler app

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Product delivery options (share of products) from the traditional specialised installation wholesale

Q: Approximately what share of the products you order at the traditional specialised installation wholesale do you get delivered and what share do you pick up at the wholesaler?

GET THEM DELIVERED | PICK UP AT THE WHOLESALE | ☐ GET THEM DELIVERED in 2023



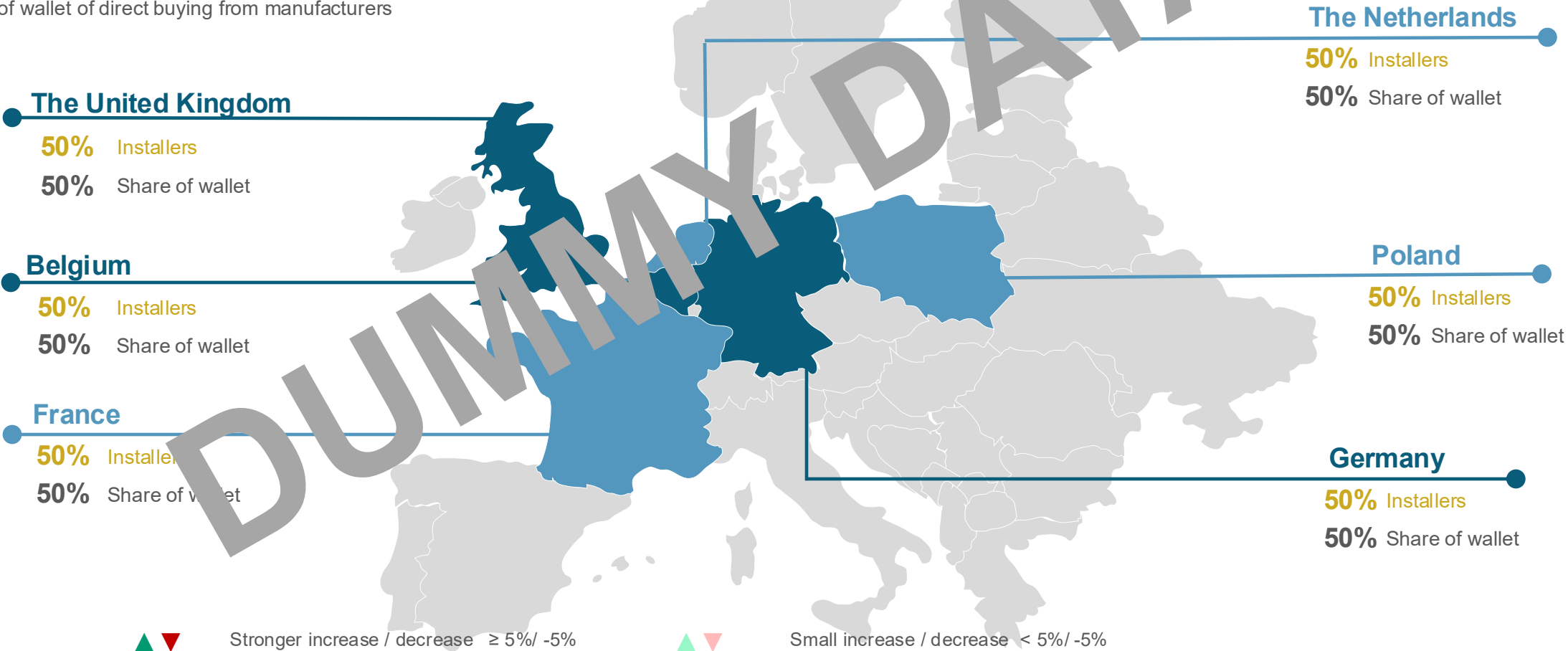
Share of installers who
get 100% of their
purchases delivered

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Buying directly from the manufacturers among installers

% Share of installers buying directly from manufacturers

% Share of wallet of direct buying from manufacturers

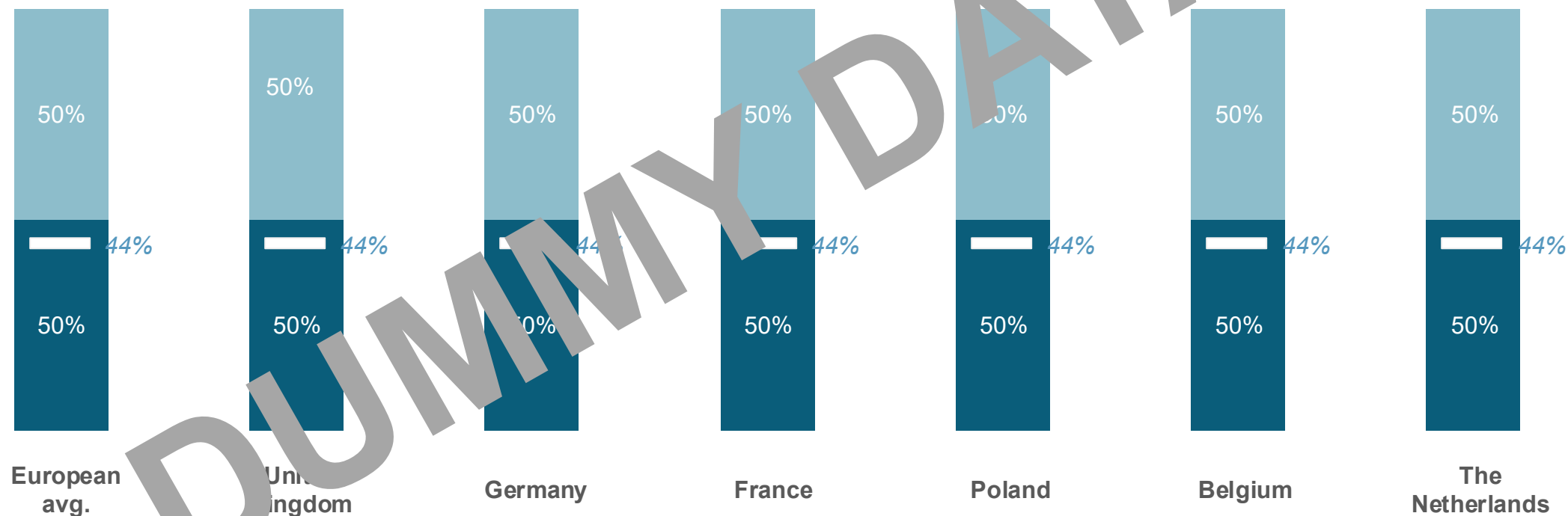


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Ordering methods when buying directly from the manufacturer

Q: Thinking about your DIRECT PURCHASES FROM MANUFACTURERS, what share of your total purchases from them is ordered...?

TRADITIONALLY* | ONLINE* | ☐ TRADITIONALLY in 2023



*Traditionally: via telephone, fax, email, the sales representative or visit the store

*Online: via the website, web shop of the wholesaler or a wholesaler app

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Interest in ordering directly from a manufacturer's web shop

% Share of installers already buying directly from the manufacturers (online or offline)

% Share of installers not currently buying from the manufacturers

The United Kingdom = 50%

50% Installers already buying from manufacturers

50% Installers not currently buying from the manufacturers

Belgium = 50%

50% Installers already buying from manufacturers

50% Installers not currently buying from the manufacturers

France = 50%

50% Installers already buying from manufacturers

50% Installers not currently buying from the manufacturers

The Netherlands = 50%

50% Installers already buying from manufacturers

50% Installers not currently buying from the manufacturers

Poland = 50%

50% Installers already buying from manufacturers

50% Installers not currently buying from the manufacturers

Germany = 50%

50% Installers already buying from manufacturers

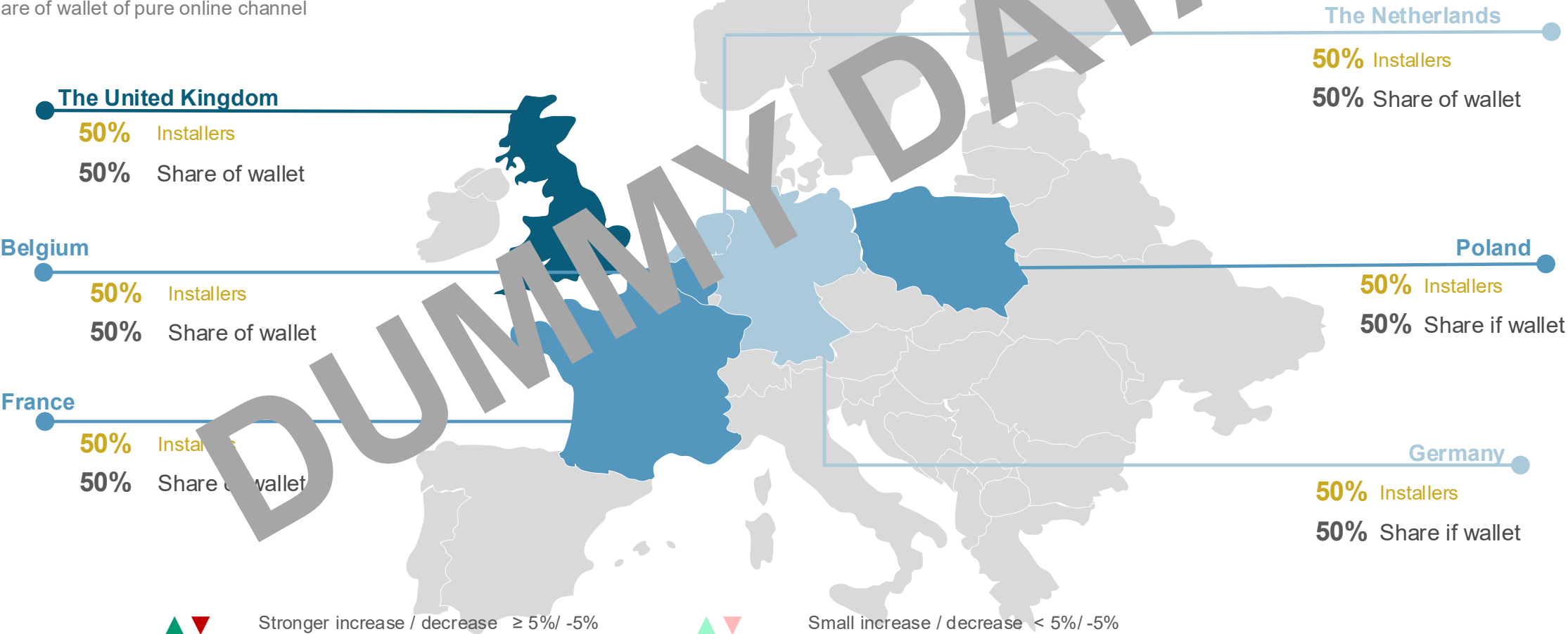
50% Installers not currently buying from the manufacturers

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Usage of pure online shops among installers

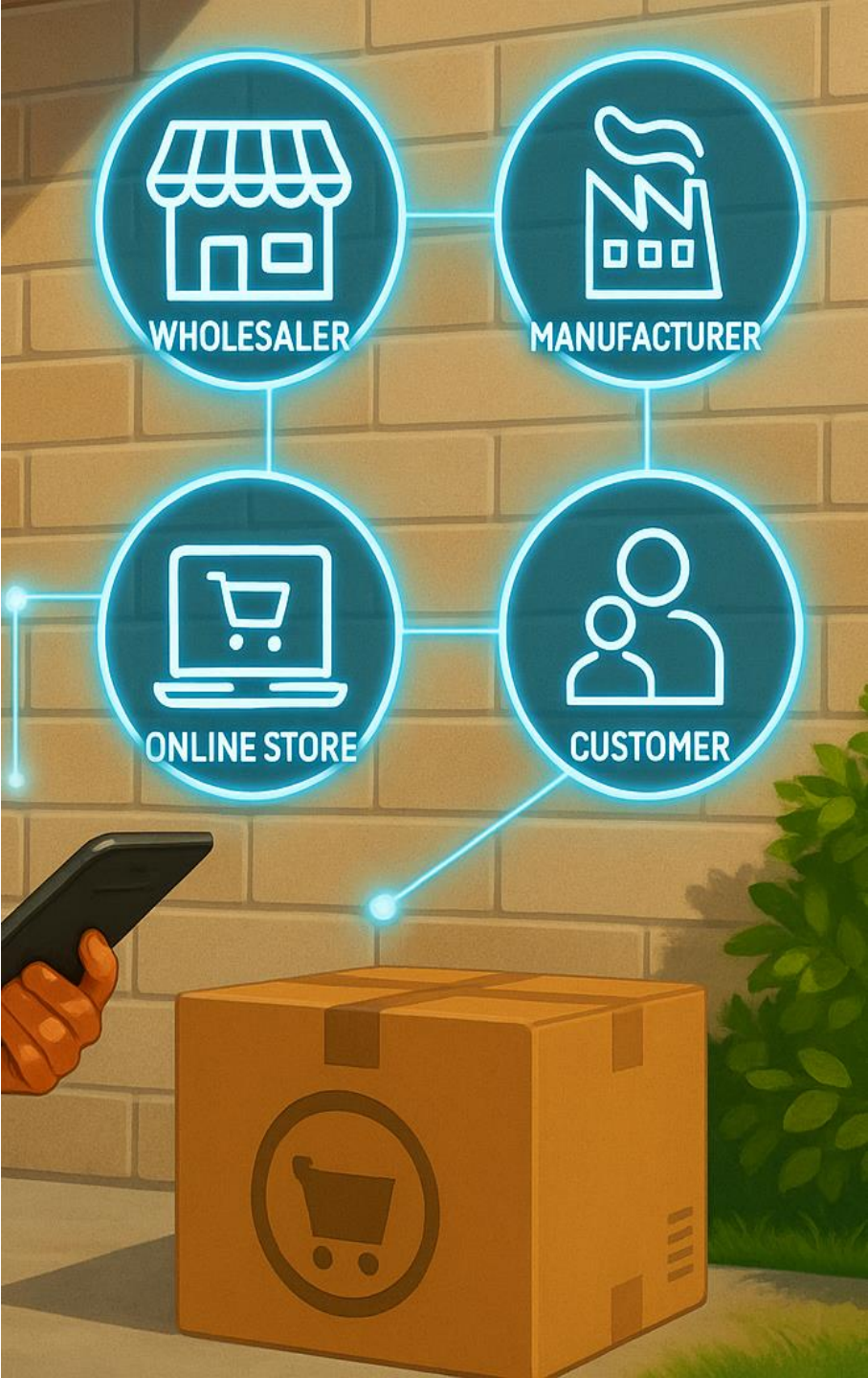
% Share of installers buying at pure online

% Share of wallet of pure online channel



Index

About European Mechanical Installation Monitor
Key takeaways
Profile of the Mechanical installer
Business development
Theme topic – Purchase channels
Cross-country summary
United Kingdom
Germany
France
Poland
Belgium
The Netherlands
Appendix



Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean commodo ligula eget dolor.

Distribution of total purchase among channels

Q: What share of your total purchase, i.e., the money you spend on INSTALLATION PRODUCTS, is made via the following channels? Please consider only the type of purchase channel regardless of whether you order from them online or offline.

	% OF INSTALLERS USING THE CHANNEL		TOTAL MONEY SPENT EACH CHANNEL	DISTRIBUTION COMPANY SIZE - 2025		
	Δ 2023			1 – 4	5 – 14	15 and more
Traditional specialised installation wholesaler	-50%	50%50%	-50%	33%	33%	33%
Traditional building material wholesaler	+50%	50%50%	+50%	33%	33%	33%
Traditional hardware store	+50%	50%50%	+50%	33%	33%	33%
DIY store	0%	50%50%	0%	33%	33%	33%
Directly from the manufacturer	-50%	50%50%	-50%	33%	33%	33%
Pure online shop	-50%	50%50%	-50%	33%	33%	33%

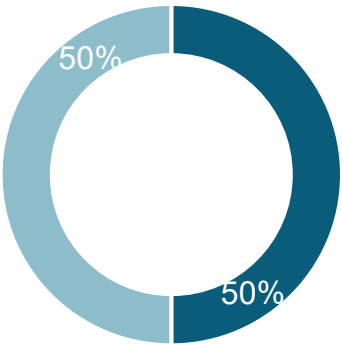
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Share of products supplied by customers themselves

Residential vs. Non-residential projects

Q: In the last 12 months, what share of your installation projects were...?

Residential | Non-residential



Residential % BY FTE:

1-4 FTE	5-14 FTE	15+ FTE
33%	33%	33%

Residential customers

Q: In the past 12 months, what share of your residential customers supplied products themselves instead of you purchasing them?

Supplied by customers | Not supplied by customers



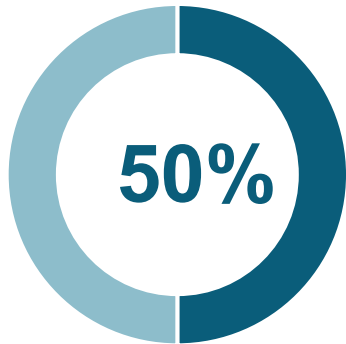
% Supplied by customers BY FTE:

1-4 FTE	5-14 FTE	15+ FTE
33%	33%	33%

Non-residential customers

Q: In the past 12 months, what share of your non-residential (business) customers supplied products themselves instead of you purchasing them?

Supplied by customers | Not supplied by customers



Supplied by customers BY FTE:

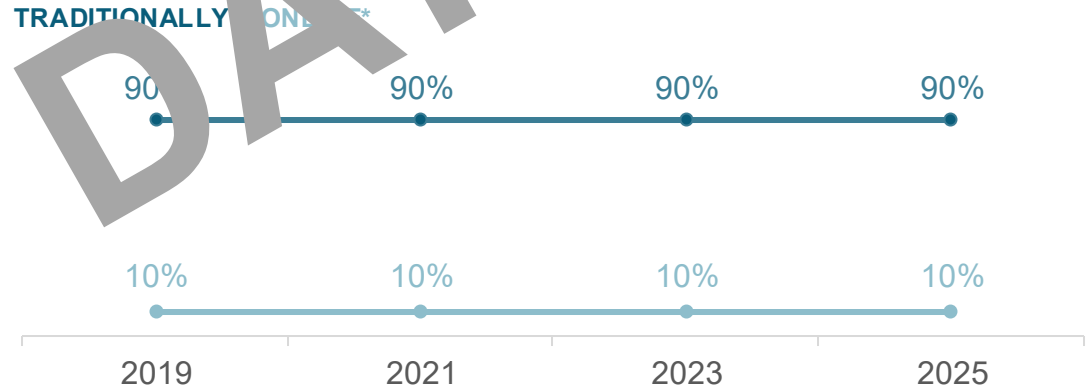
1-4 FTE	5-14 FTE	15+ FTE
33%	33%	33%

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Way of ordering products (share of orders)

Q: Looking at the way you order the products you purchase from the traditional specialised installation wholesaler: what share of your total purchase is ordered....?



Distribution company size - 2025

	1 - 4	5 - 14	15 and more
Traditionally	50%	50%	50%
Online	50%	50%	50%

*Traditionally: via telephone, fax, email, the sales representative or visit the store

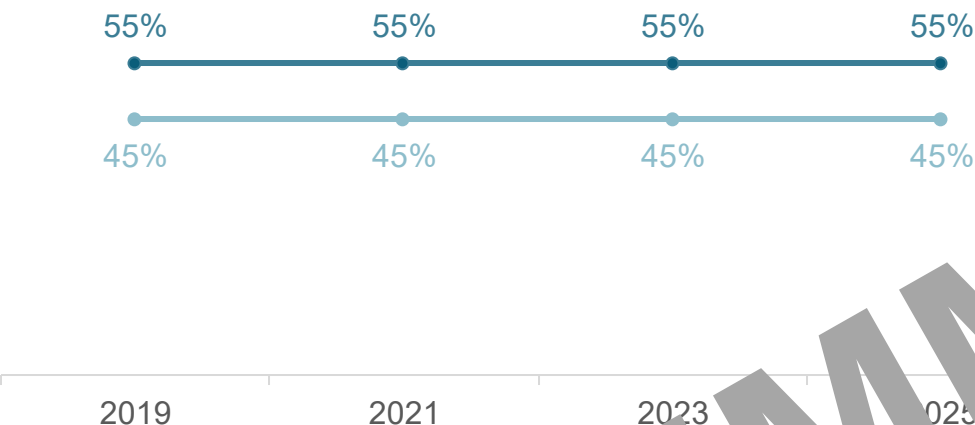
*Online: via the website, web shop of the wholesaler or a wholesaler app

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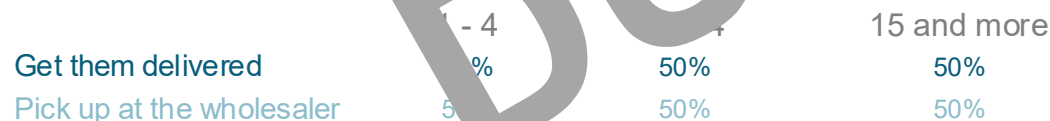
Way of getting ordered products (share of products)

Q: Approximately what share of the products you order at the traditional specialised installation wholesale do you get delivered and what share do you pick up at the wholesaler?

GET THEM DELIVERED | PICK UP AT THE WHOLESALER



Distribution company size 2025



Some facts about the way of getting the products



55% of the companies get **100% of their products delivered**, representing a decline compared to 2023.



55% of the companies pick up **100% of their products at the wholesaler**, remaining stable as in 2023.

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Delivery time in hours

Q: Within how many hours are the products normally delivered to you?

24 hours is the average delivery time in which the products are normally delivered, which is about ...% ...than reported in 2023

Top 5 wholesalers where most of the purchases are done

Q: Can you mention the name(s) of the wholesaler(s) with which you are doing most of your purchases?



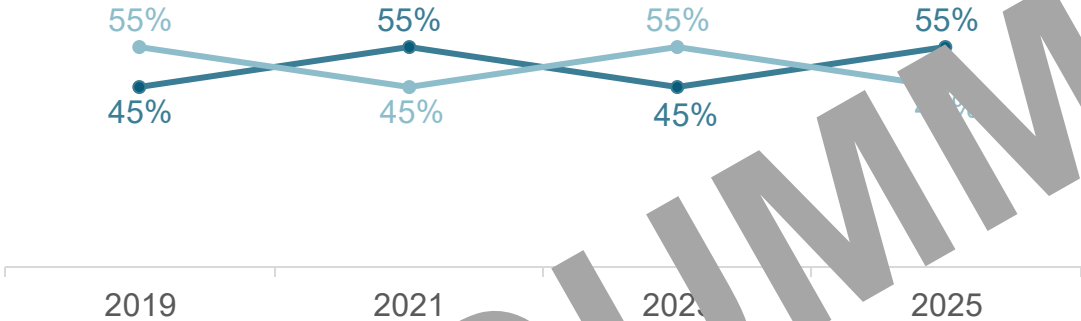
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Way of ordering products directly at the manufacturer

Q: Thinking about your DIRECT PURCHASES FROM MANUFACTURERS, what share of your total purchases from them is ordered...?

TRADITIONALLY* | ONLINE*



Distribution company size - 2025

	1 - 4	5 - 14	15 and more
Traditionally	50%	50%	50%
Online	50%	50%	50%

*Traditionally: via telephone, fax, email, the sales representative or visit the store

*Online: via the website, web shop of the wholesaler or a wholesaler app

Base: n=..., asked to all installers who buy directly at the manufacturer

Top 5 manufacturers where products are directly bought

Q: From which manufacturer do you buy products directly?

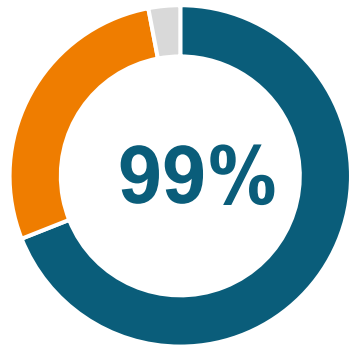


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Order directly from a manufacturer's web shop

Q: Would you order products directly via the manufacturer's web shop if they offered such a possibility?
Share (%) that would use such a possibility

Yes | No | Don't know



BY FTE:

	1-14 FTE	15+ FTE
Share (%)	55%	55%



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Development share of online orders

Q: In the last 12 months, has the share of your online orders at pure online shops...?



Top 5 pure online shops where products are directly bought

Q: From which pure online shop do you buy installation products more often?*



At pure online shops, UK installers mostly buy spare parts, pipes and fittings, and boilers.

Type of products bought at pure online shops – Top 10

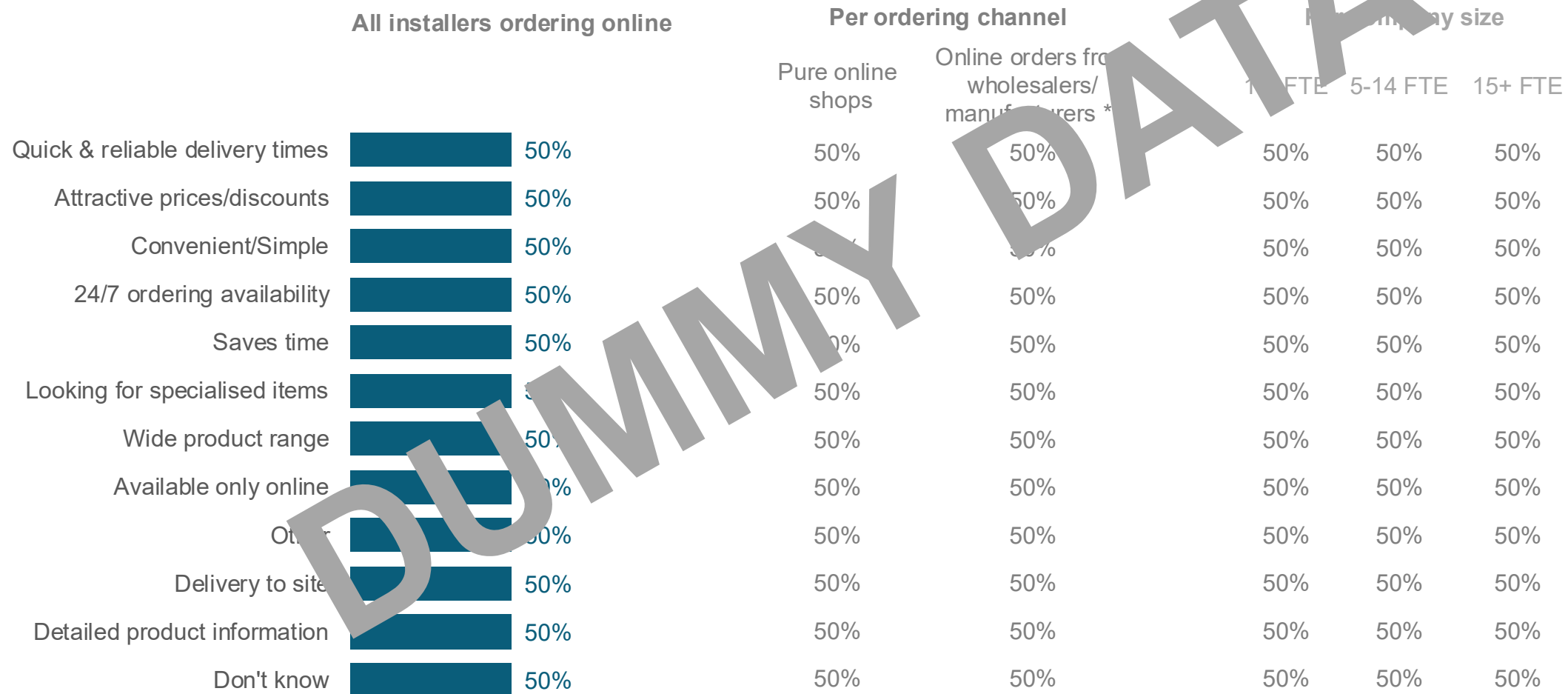
Q: What type of installation products do you usually buy at pure online shops?

		1-4 FTE	5-14 FTE	15+ FTE
Spare parts	28%	41%	20%	15%
Pipes and fittings	23%	29%	20%	19%
Boilers, water heaters, or storage tanks	20%	29%	10%	11%
Sanitaryware	12%	18%	10%	7%
Pressure, safety, or check valves; valve groups; backflow preventers;...	10%	12%	10%	7%
Fixing products and systems	8%	18%	0%	4%
Pipe tools	6%	0%	0%	15%
Ventilation, including air handling units	4%	0%	0%	11%
Pumps for heating/water circulation	3%	0%	0%	7%
Pipe insulation	3%	0%	0%	7%
Other	16%	6%	20%	26%
Don't know	11%	0%	30%	11%

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General reasons for online ordering of installation products – top 10

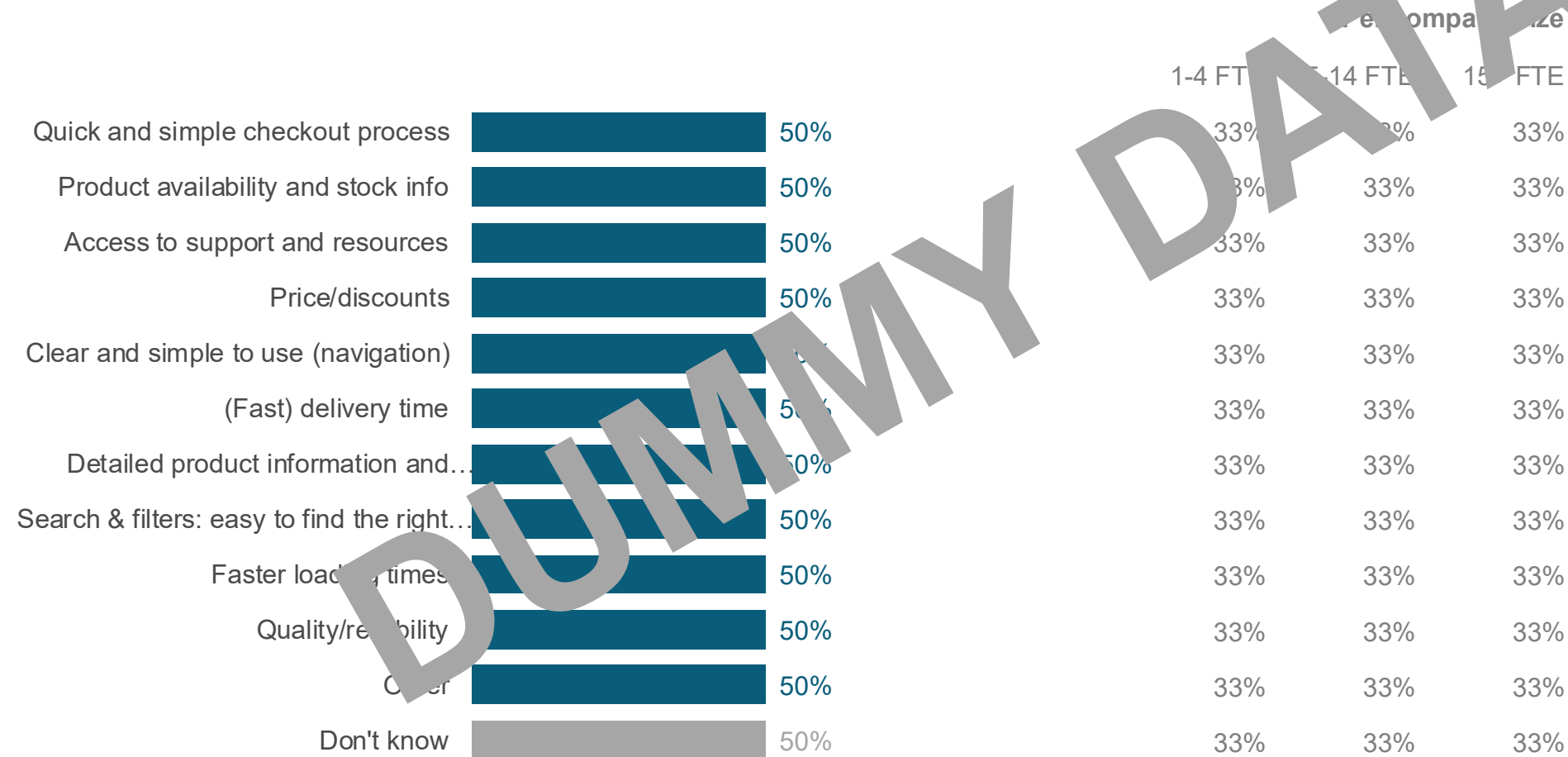
Q: What are the main reasons for you to order installation products online? | What are the main reasons for you to buy via pure online shops?



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Important features of online ordering platforms – top 10

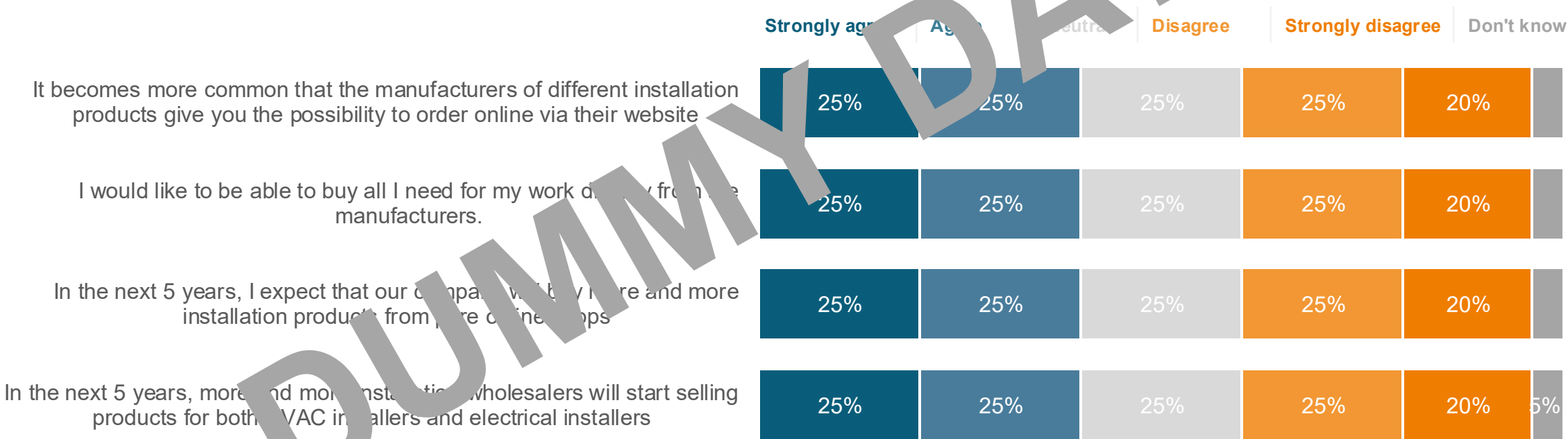
Q: What are the top 3 most important features of an online ordering platform (whether from a wholesaler, manufacturer, or pure online shop)?



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Future of online purchasing

Q: Please indicate to what extent you agree with the following statements



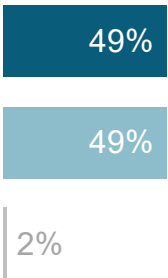
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Online purchase of tools

Q: Now thinking only about TOOLS, what share of your annual purchases of tools is made:…?

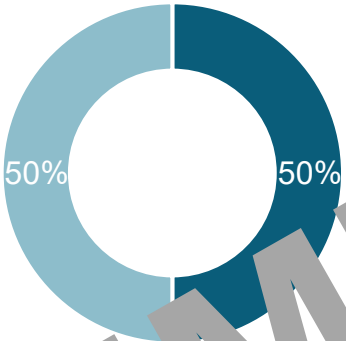
Tools purchase channels - usage

Traditionally* | Online* | Don't know



Share of wallet

Traditionally* | Online*



Usage by company size



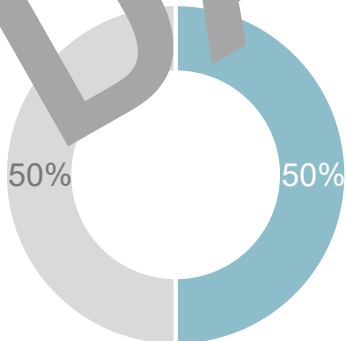
*Traditionally: via telephone, fax, email, the sales representative or visit the store

*Online: via the website, web shop of the wholesaler or a mobile app

Purchase of tools via pure online shops

Q: And thinking only about the TOOLS you order online a year, what share do you order from:

Pure online shops | Wholesaler's/manufacturers' online shops

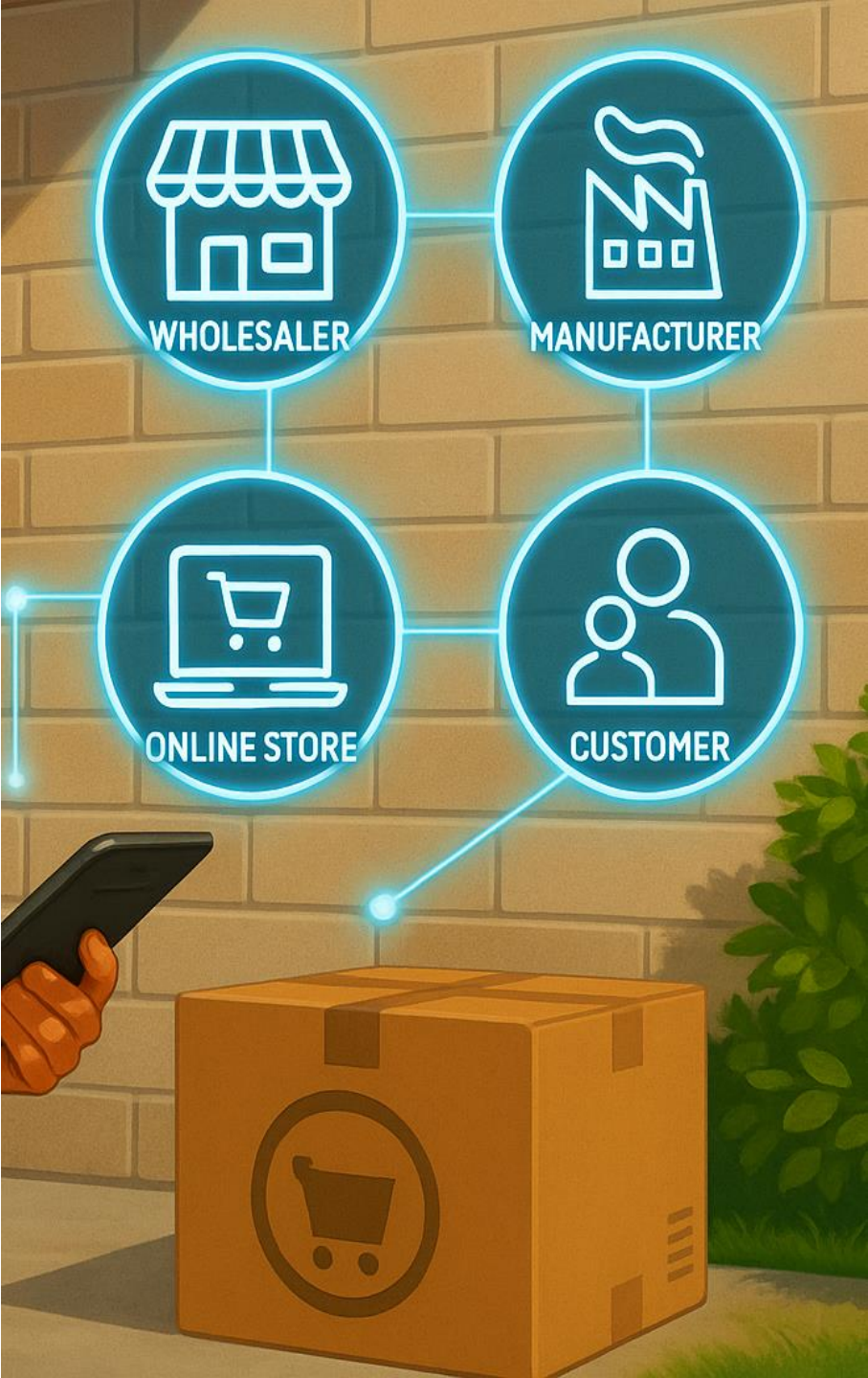


Share by company size



Index

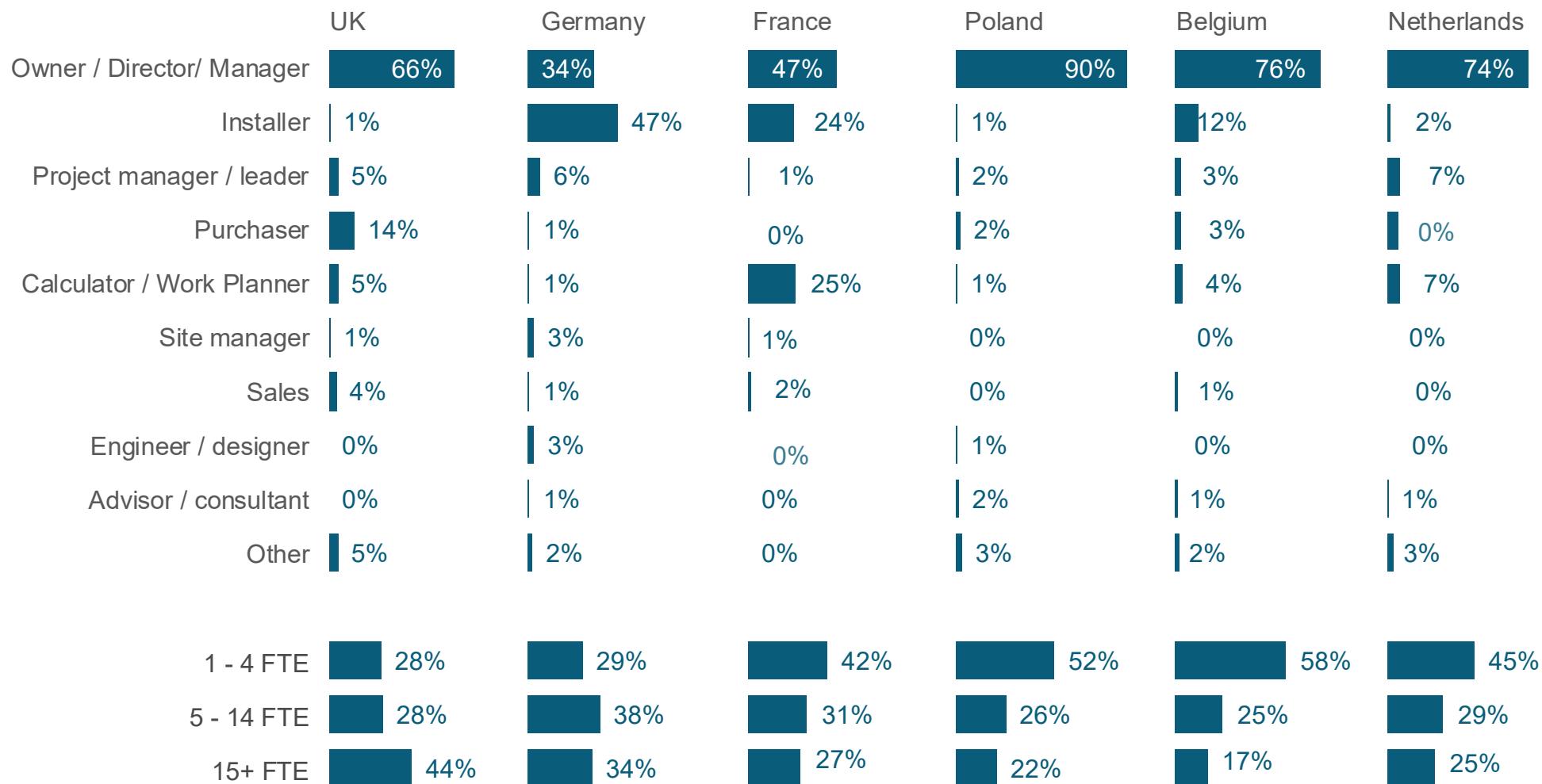
About European Mechanical Installation Monitor
Key takeaways
Profile of the Mechanical installer
Business development
Theme topic – Purchase channels
Cross-country summary
United Kingdom
Germany
France
Poland
Belgium
The Netherlands
Appendix



Respondents' background characteristics

Job title of the interviewed respondents and the company size

Q. What is your position within the company? | Q. Yourself included, how many full-time employees does your company have in total, in all branches?





USP Marketing Consultancy Corporate Presentation 2025

About USP Marketing Consultancy



With over 30 years of international experience, USP is a leading market research and consultancy agency specializing in the construction, DIY, installation, and real estate sectors, offering insights and advice you can build on.



Continuous research in more than 30 countries yearly.



Dedicated to global market research for key stakeholders supplying construction, installation, home improvement, and real estate markets.

Head Office



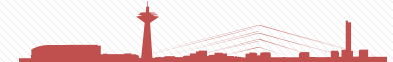
Netherlands – Rotterdam

Branch Office



Croatia – Zagreb

Subsidiary



DE – Düsseldorf



Why customers choose USP



Industry-specific knowledge and expertise

Market specialized research agency for the construction and installation market segments with more than 30 years of experience in market exploration researches in the construction and painting segments globally.



Proven track record in investigating niche target groups

USP has a global, long-established network of professional, native-speaking interviewers, all trained and briefed by USP to ensure consistent, high-quality, and reliable data collection, that is monitored by USP on daily basis, regardless if investigating B2C or B2B niche markets.



Tailored insights and actionable recommendations

USP is skilled at contextualizing results within specific sectors, we deliver actionable recommendations that drive business growth and support strategic decision-making.

Dedicated Market Research



Market Reports



								
56.750	66.400	78	1.778	1.778	13.600	26.400	82	78
Phone interviews	Online interviews	Group discussions	In-depth interviews	Number of projects	Phone interviews	Online interviews	Customers	Number of market reports

Dedicated Market research

USP



Branding

The more distinct your brand is, the more valuable it will be. Especially in the construction, installation and home improvement market segments, as product differentiation is decreasing and the stakeholders are traditional and relatively brand loyal. USP has 30+ years of experience conducting branding researches in the construction, installation and home improvement markets, both B2B and B2C.



Customer Satisfaction

USP has been conducting many customer journey studies annually, both B2B and B2C, qualitative and quantitative, in the construction, installation and DIY segments. Understanding your customers journey from orientation & inspiration all the way to services and retention are vital to increase your sales and marketing effectiveness.



Customer Journey

Understanding your target groups and being able to use a good segmentation & persona's can greatly increase marketing and sales effectiveness. USP frequently conducts segmentation studies for key stakeholders in the construction, installation and home improvement markets, both B2B and B2C, qualitative and quantitative.



Product Development

As product development plays a vital part in the growth of any business, it's not a surprise that USP frequently gets request to conduct product development studies, both B2B and B2C. Whether it's a concept test or a evaluation of a pre-production product, you can rely on our 30+ years of experience conducting these types of studies in the construction, installation and DIY markets.



Segmentation

Understanding your target groups and being able to use a good segmentation & persona's can greatly increase marketing and sales effectiveness. USP frequently conducts segmentation studies for key stakeholders in the construction, installation and home improvement markets, both B2B and B2C, qualitative and quantitative.



Market Size

To know if further growth is possible and whether your sales are developing in line with market volume, it is important for your business or organisation to understand the total market size and the share of your brand(s). With our track record of 30+ years in conducting market size studies in the construction, installation and home improvement industries, we can assist you in the entire process.



Market Exploration

Perhaps you plan to enter a new market with your product or service? In that case, you need to understand exactly what is going on in that market. We use a range of methods to identify the market characteristics and combined with our three decades of experience conducting market research in the construction, installation and DIY industry, we can deliver insights and advice to build on.



Pricing

USP can lean on 30+ years of market expertise in the construction, installation and home improvement markets to assist you with any kind of pricing studies. Whether it's how to maximize revenue and ROI or what price levels are best suited for a new product launch, USP can provide the insights and advice.



Driver Analysis

Driver analysis can provide insights into the relevance and most important drivers for all of the relevant stakeholders in the construction, installation and home improvement business value chain. Our customers often use this information to develop new products and services. USP has over three decades of experience conducting driver analysis, providing insights and advice to our customers, both B2B and B2C

304 dedicated project in 2023/2024

Tailor-made projects, driven by your information needs

More than just a data provider, advice & insights based on facts and over 30 years of experience in the industry

Worldwide coverage

B2B, B2C, qualitative and quantitative research or a combination of both

Within our market specialism, all types of researches can be conducted

Targeting the right audience, with the right questions at the right time

Market reports

USP

	Target group	Methodology	Total interviews	Countries	Frequency	Themes 2025
European Architectural Barometer 	Architects	Phone interviews	3,400		Quarterly	Media orientation, Sustainability, Prefab & industrialisation, BIM & new dig tools
European Contract Monitor 	Contractors	Phone interviews	2,050		Bi-annually	Media orientation Future of construction
European Mechanical Installation Monitor 	HVAC Installers	Phone interviews	2,600		Quarterly	Sustainability, Services in the installation sector, Purchase channels, Training needs
European Electrical Installation Monitor 	Electrical installers	Phone interviews	3,000		Quarterly	Training needs, Media orientation, Purchase channels, BIM & new dig tools
European Painter Insight Monitor 	Professional painters	Phone interviews	2,300		Annually	Trend tracking, Sustainability, Labour shortage, Efficiency & Innovation
European Home Improvement Monitor 	Consumers	Online interviews	26,400		Quarterly	Orientation & sustainability, Purchase & prod preference, Branding, DIY vs DIFM
European Handyman Monitor 	Handymen	Phone interviews	3.400		Quarterly	Trend tracking, Activities and product usage, Purchase and decision behaviour
European Garden Monitor 	Consumers	Online interviews	6.400		Annually	Smart Garden, Sustainable Garden, City Gardening, Health Gardening, Outdoor living

Client's testimonials on dedicated research

USP

GORDON
MURRAY-SMITH



Market Intelligence and Insight
Manager at BMI

USP is a trusted supplier of BMI as they understand our business, are professionals, and are pleasant to communicate with.

PAUL O'DWEYER

Global Consumer Market
Development Manager
at Bostik



Good working relationship between the project team, strong knowledge of the insights and findings from the fieldwork, presented and communicated very clearly in the report.

JOOST MAARSE

Global Lead Circular
Economy
at Grundfos



Delivered as promised and great regular communication towards us as a client.

HENDRIKJE
BUDENBERG



Responsible Marketing &
Communication BU Technical
Insulation at Saint-Gobain
Technical Insulation

With USP there is always a good personal contact and the research results were great.

FEDERICO ITRI

ASSA ABLOY

Associate Commercial
Excellence Manager EMEA
at ASSA ABLOY Opening
Solutions

We have a really good cooperation with USP, always great to do research projects together.

SUZANNA

LAMMERTS

VAN BUEREN

Director Business Development
Northern Europe at Somfy



USP thinks along and were able to, besides delivering the insights, brainstorm about the business opportunities.

OLGA KOLOS

Electrician Program Director,
Global at Schneider Electric



We work with USP regularly, they are flexible and provide us with good results.

KATERINE

BRUUN

NIELSEN

Group insights Manager at Velux



USP always works very structurally and professionally, and we always feel in good hands.

*For more testimonials you can visit our [website](#)!

Client's testimonials on market reports

USP

CATRIN KLEIN

Head of Customer &
Market Insights at Hilti



The Contractor monitor reports that we receive from USP provide insights that are fact-based and highly relevant. The reports are easy to assimilate with our internal audience and set foundation for deeper discussions.

DANIEL
ANGELOVSKI

Group Insights Manager
at Velux



The specialized insights in the Home Improvement Monitor are a great source of input for our industry analysis.

MIRYAM SALVADOR

Global Channel Director
at Schneider Electric



Their specialized insights on construction and installation markets allow us to make go-to-market decisions based on factual data. Their customer-centric approach helps us put customer needs at the centre of our decisions.

DALIA GONCIAUSKAITE

Marketing Manager
Architectural
at Covestro



USP is professional, responsive, didactic, and voluntary. It was easy to exchange my thoughts with them.

HARDY JAESCHKE

Senior Manager Market
Research, Market Intelligence
at Vaillant Group



The USP reports help us better understand different B2B target groups, better assess their business situations and enrich our range of knowledge enormously.

ARMIN DIPPING

Senior Manager strategic and
international Marketing at Gira



With the Electrical installation monitor reports we receive from USP we get an overview and first insights on behaviour, relevant topics and trend in the electrical installation industry.

CAROLINE ROQUE

EMEA Consumer and Market
Insights Manager at 3M
Consumer Business Group



The USP team has very strong expertise in the construction and home improvement markets. We are using their detailed home improvement monitor reports very extensively.

JUSTYNA
GUDOWSKA-POHLING

AC EMEA Customer Insights
Manager
at PPG



USP delivered the company good, useful business recommendations and insights, which have accelerated business growth.

*For more testimonials you can visit our [website](#)!

A selection of USP Marketing Consultancy's clients

USP

Construction

ASSA ABLOY

3M

FLEX
Das Original

Kingspan

VELUX

TOOLSTATION

BMI

FESTOOL

fischer

KNAUF

DAW

amtico
flooring

Forbo

ROCKWOOL

covestro

REYNAERS
aluminium

WD-40

PPG

BOLTON

AkzoNobel

SIG

Wienerberger

SAINT-GOBAIN

Jika

Installation

ABB

BOSCH

GIRA

DORN
BRACHT

GRUNDFOS

hager

sonepar

Schneider
Electric

LG

PIPELIFE

KALDEWEI

MITSUBISHI
ELECTRIC

legrand

TRILUX
SIMPLY YOUR LIGHT

SAMSUNG

VIESSMANN

Vaillant

REHAU

EMERSON

wavin

GEBERIT

DAIKIN

signify

ROTHENBERGER

Home Improvement

adeo

Orkla
House Care UK

Dulux

tesa

V3

GROHE

Villeroy & Boch

MTD
For A Growing World

Bostik
smart adhesives

KÄRCHER

hansgrohe

UNILIN
FOR SMART LIVING

AkzoNobel

NEWAGE
PRODUCTS

StanleyBlack&Decker

maxeda
DIY Group

DELI HOME

BRIGGS & STRATTON

cromology

Ideal

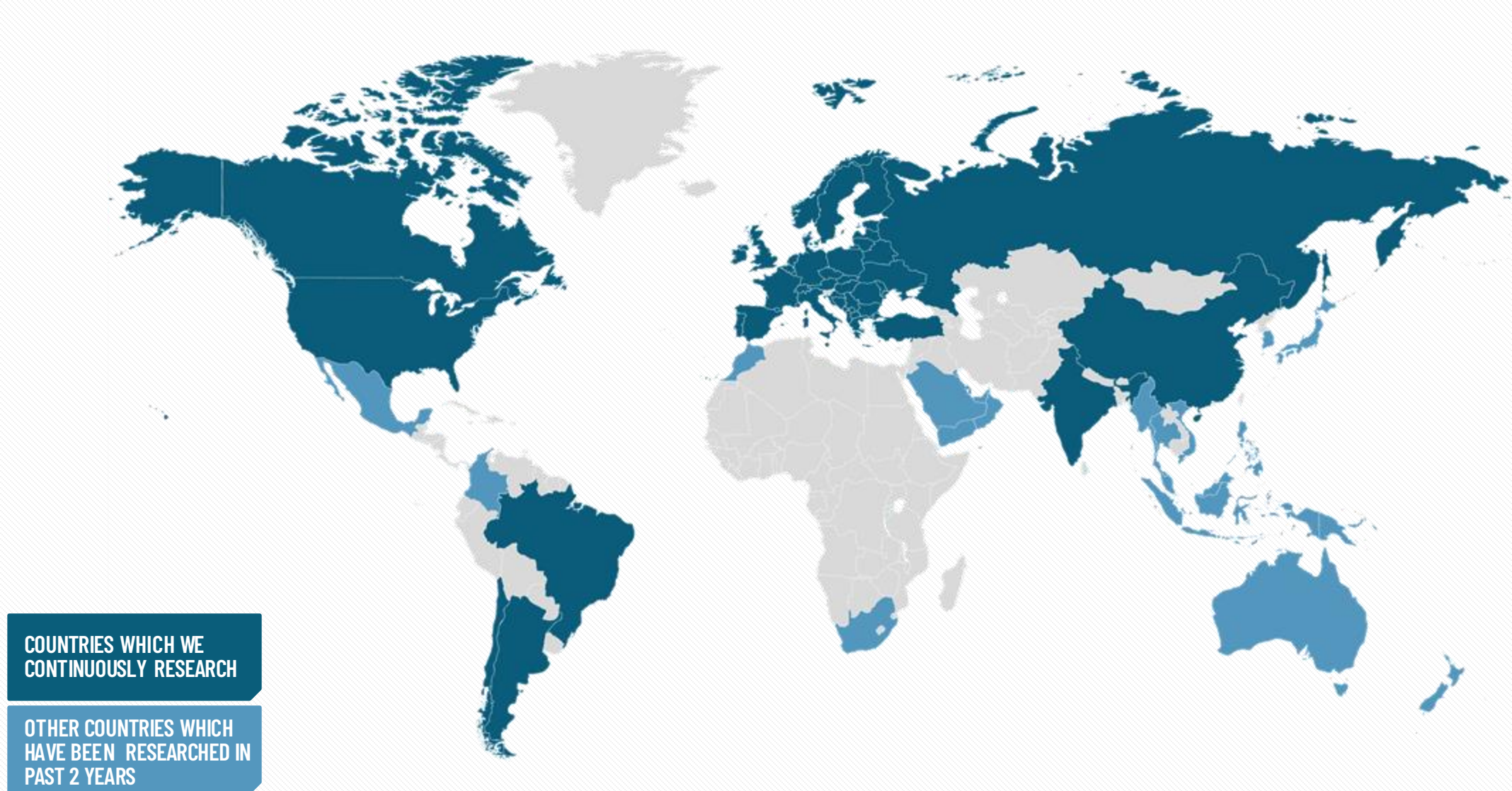
ShurTech
Brands

Yale

BOLTON
ADHESIVES

PPG

We can support your needs globe-wide



USP Marketing Consultancy

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